

Going



Mobile

Made Easy

Training Guide

**Quickstart Guide to
Skyrocket Your Offline and
Online Business Success
with Mobile Marketing**

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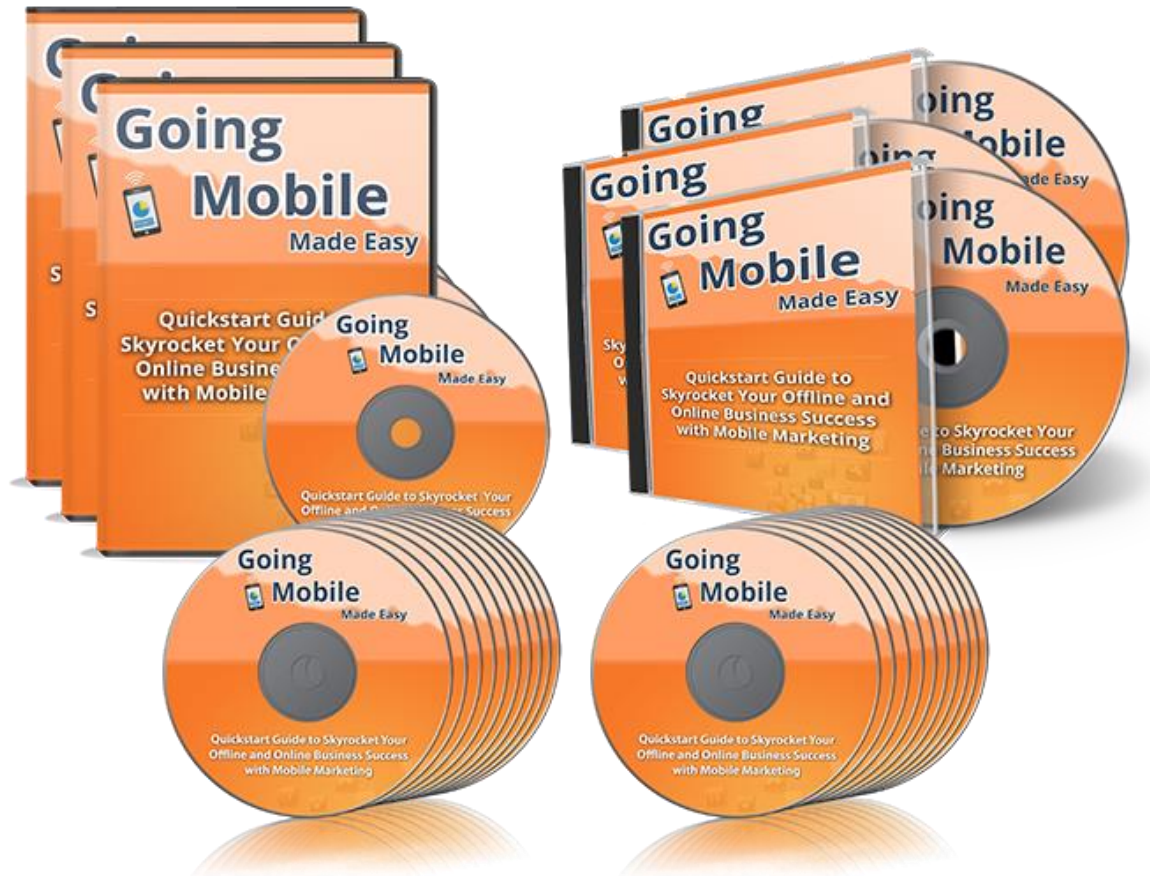
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It is important for you to clearly understand that all marketing activities carry the possibility of loss of investment for testing purposes. Use this information wisely and at your own risk.

Limited Special Offer for You:

Going Mobile Made Easy

(Video Training)



[Click Here to Download Your Video Training!](#)

(Insert your Upsell Offer URL)

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Introduction:



Welcome to the latest and most effective **Going Mobile Made Easy Training Guide**, designed to take you by the hand and walk you through the process of easily and effectively positioning your offline or online business on Mobile in no time. We are excited to have you here, and we know this will be very helpful for you and your business.

This complete and high-quality training guide will surely help you learn everything there is to know to **get your business on mobile in the shortest time ever**.

You will be able to **considerably grow your army of potential clients** or customers 100% targeted to your business just for been mobile. Something amazing about “Going Mobile” is that you are able to find and connect with a lot more people who share the same interests as your business - and a lot faster than email, TV, radio or any other regular communication channel, including social media.

You will be able to **instantly interact with your new and existing clients** or customers 100% guaranteed, because Mobile Devices is something people check on a daily basis and several times a day as well. That’s the power of Mobile.

- You don’t have to worry about wasting your time.
- You don’t have to worry about ineffective strategies.
- You don’t have to worry about wasting your money on other training.

The only thing you have to worry about is reading every single word of this guide and applying it.

Millions of dollars have been invested in the Mobile Market since it started, in order to give outstanding benefits to you and your business. This excellent training guide will take you by the hand and show you step-by-step, topic by topic, and tool by tool what you really need to know in order to get your business on Mobile the easiest way possible, using the most effective tools and in the shortest time ever.

Mobile devices are a huge and fantastic platform with which you can scale your business to a whole new level of success and reach all of your business plans.

To Your Success,

Your Name

Chapter I: What is Mobile Marketing?

Mobile Marketing is simply marketing your Products or Services on Mobile Devices. Statistics show that as of 2014 there are about 7 billion cell phones being used all over the world. Every one of these phones is a potential client or customer, and that's why mobile marketing is such an important venture for businesses.

Mobile Marketing is being used by many businesses to market and sell their products and services instead of, or in addition to, the traditional marketing methods of print, broadcast, and word-of-mouth. Even though those mediums are not dead, they aren't doing as well as mobile marketing because everyone is now online and connected 24 hours a day, 7 days a week, 365 days a year and in the palms of their hands.

Mobile Marketing is an extension of Internet marketing, especially with just about everyone carrying around their smart phones and checking them several times a day.



Mobile phone usage is exceeding the use of other Internet capable devices like laptops and desktops. People are glued to their phones and seemingly always doing things like using social media sites, checking emails, and sending texts. Therefore, businesses need to get on board using mobile marketing effectively and efficiently.

This means that if you want to reach your audience and get more prospective customers and sales, you need to contact them in a way that they are already using more, and that way is through mobile marketing.

This type of marketing is less costly than traditional methods, and you are hitting right where everyone is bound to get your message since nearly everyone owns a cell phone these days.



Just think, at the touch of a button you can send out information on your products and services, and thousands of people will see it just by using their cell phones. Mobile marketing combines a system of message

sending and the use of the Internet on phones, including sending pictures, videos, email, and text on the phones. Businesses have to reach their customers where they “live,” and these days most people live “online.”

Mobile Marketing has skyrocketed, especially with the addition of the QR codes being embedded onto everything from billboards and posters to product packaging and magazines. This funny looking square merely requires a smart phone user to point his phone at the QR code and the content is immediately

sent to his phone so that he can read or use the app, which means he could become your next paying customer!

Chapter II: Why Mobile Marketing?

Both business owners and their customers are using mobile devices in different and new ways daily all over the globe. The mobile devices we have today are capable of allowing users to communicate in many ways such as texting, talking, checking email, sending messages, and going onto the Internet.

People are emotionally attached to their phones...

People use them for everything from checking in on FourSquare to sharing a selfie photo or updating Facebook, etc. Most people literally feel naked if they leave their homes without their phones, so that means there are huge reasons why mobile marketing is not only smart to do, it's seriously vital for all businesses if they don't want to lose ground with their clients and customers.

Mobile Marketing is also cheaper than other types of advertising...

That fact, plus the direct access to the customer seen with it makes mobile marketing results impossible to achieve through other media. It doesn't matter if your potential customer is out jogging, at work, out shopping or just lounging on the couch in their home, mobile marketing gives you a very personal and direct way to contact them about what your business can do for them.

Let me show you some crazy, eye opening facts about Mobiles that will help you understand why these little by extremely powerful devices are something that can add unlimited value to your business:

Eye Opening Mobile Marketing facts:

By the end of 2014, the number of mobile-connected devices will exceed the number of people on earth. Source	
	One in four online searches is done on a mobile device. Source
The average American spends 2 hours a day on his mobile device. Source	
	By 2015 mobile marketing will generate \$400 billion. Source
SMS coupons are redeemed 8% more than emailed coupons. Source	
	Mobile advertising will account for 60% of Twitter ads by 2015. Source
68% of people use a mobile device to look up a store address. Source	
	40% of users that scan a QR code will buy the product. Source
28% of mobile users buy an item without checking it out in a store. Source	

	52% of mobile users use their devices while in a store to get help with purchasing decisions Source
52% of mobile users check the prices of an item online they wish to buy. Source	
	25% of mobile users prefer mobile graphic ads instead of banners. Source
91% of Smart phone users keep their phone within arm's length. Source	
	70% of all mobile searches result in an action within an hour. Source
It takes 90 sec for someone to answer a text message. Source	
	52% of mobile searchers call the Company they are researching. Source
47% of mobile users are more likely to read reviews online for the product. Source	
	44% of mobile users ages 18 to 34 have used a mobile device to search for a coupon. Source

When you see data like this, rest assured there is a lot of money to be made here. Many people are talking about it, but very few can really teach how to effectively position your business on mobile and make money with it at the same time.

Chapter III: What's a Mobile Website?

A Mobile Website is the new online home for your business on Mobile Devices. It provides your business with a public identity on Mobile phones, and it's where you connect with customers, develop your brand, and engage your following with the other half of the audience you can't reach using the regular communication channels.

A Mobile Website is a complete website you create or adapt to be shown on mobile devices. It is one the greatest ways you can get the most out of your whole audience and help your business stand out from the crowd. There are a lot of brilliant ways you can communicate with your audience using their cell phones to show them what your business is all about and what a great service it may provide to them.



Below you will see some of the great benefits a Mobile Website may actually offer on behalf of your business success.

- Mobile websites are accessible from anywhere as long as the person has an internet capable mobile device like a smartphone.
- Mobile websites provide a version of your website that is optimized for smart phones, so it loads faster and works well on the smaller screen of handheld mobile devices.
- Mobile Websites are SEO friendly and have good rankings on Google and can be registered in online directories so your audience can find you easily.
- Mobile websites allow customers to use Geolocation apps to find nearby businesses, which means more chances of a sale.
- Mobile websites bridge the gap between online and offline advertising through things like Quick Release Codes or QR codes can be placed on advertising and product packaging and lead potential customers directly to your mobile website where they are likely to become customers.
- Mobile websites are easier and faster to create than regular websites, so it makes mobile marketing fast and simple to use.
- Mobile websites help companies build their brand identity and stand out from their competition.
- Mobile websites are compatible across several types of Internet capable hand held devices like smart phones, tablets, etc.
- A mobile website can be developed so that it acts like a mobile app, which makes it a more practical alternative than an actual app because mobile websites are cheaper and easier to maintain and more customer accessible.
- Having a mobile website puts your business one step ahead of your competition that doesn't have one. Mobile websites are a symbol of

today's fast paced world and if a business doesn't have one, they are missing out on potential profits and customers.

The following chapters will provide what you really need in order to get your Business on Mobile the easiest way possible, and in the shortest time ever. Here you will find the most necessary components of a highly successful Mobile Website.

Chapter IV: Going Mobile by Installing a Responsive Website

If you're creating a website for the first time, the best way to make sure you can easily go mobile is to create a responsive website. A responsive web site is a site that is already configured to be used on a variety of devices.

If you've ever accessed a desktop website on your phone, you know that they can be hard to read and hard to navigate. With a responsive website, your clients and customers will be able to easily access and navigate your site whether they are at home, on an iPad, or on their mobile devices. This is important because, as we have already seen, smartphones have already overtaken the PC with regard to purchase and use.

When your website is responsive and mobile-ready, that means your presence will look great everywhere. And with the abundance of great



looking responsible themes for use on sites like WordPress, you can create a professional looking site with ease.

If you're starting from scratch, you may as well create a site that will meet all of your needs. By following the four steps below, you can have your site up and running in no time.

Step 1: Install WordPress

The first thing you will need to do in order to create a responsive web site is to install WordPress. The easiest way to do this is to go to your CPanel. This is the control panel that allows you to work with your hosting. Whether you are using services like Hostgator, Godaddy, or Namecheap, the CPanel will have a similar look.



Once you have logged into your CPanel, these easy steps help you to get WordPress installed.

- Scroll down the page to the Software/Services section
- Find and click on Fantastico Deluxe



- Choose WordPress



- Find and click on the New Installation link



- Select the domain you would like to use (if you have multiple domain names)



If you want to save this information and installation in the root directory, then you do not have to install to a subdirectory. However, if you would like, you can create a new directory for your mobile site by typing it into the “Install in directory” box.

- Enter your administrator username, and create a password. Be sure to write these down
- Create an administrator nickname
- Be sure the email displayed is the correct email
- Type in the name of the site and the description

Install WordPress (1/3)

Installation location

Install on domain:

Install in directory:

Leave empty to install in the root directory of the domain (access example: http://domain/). Enter only the directory name to install in a directory (for http://domain/name/ enter name only). This directory SHOULD NOT exist, it will be automatically created!

Admin access data

Administrator-username:
(you need this to enter the protected admin area)

Password:
(you need this to enter the protected admin area)

Base configuration

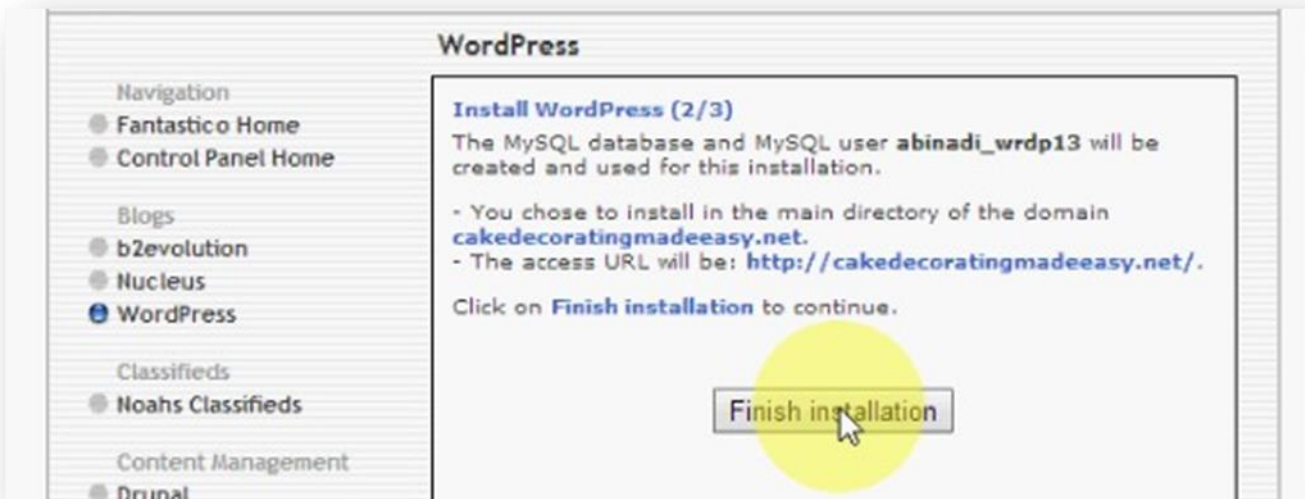
Admin nickname:

Admin e-mail (your email address):

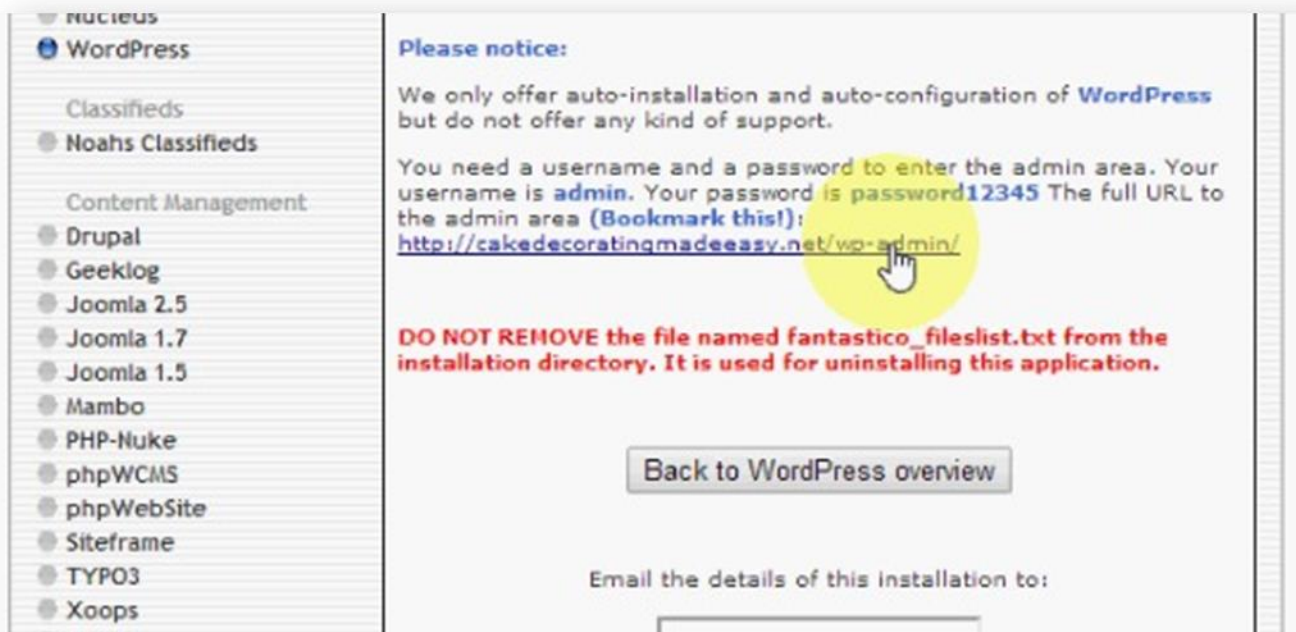
Site name:

Description:

- Click Install WordPress
- Finally click on finish installation



You can access the admin site by clicking in the link, and below that link you can send an email of the installation details if you wish.



Step 2: Look for a Responsive WordPress Template

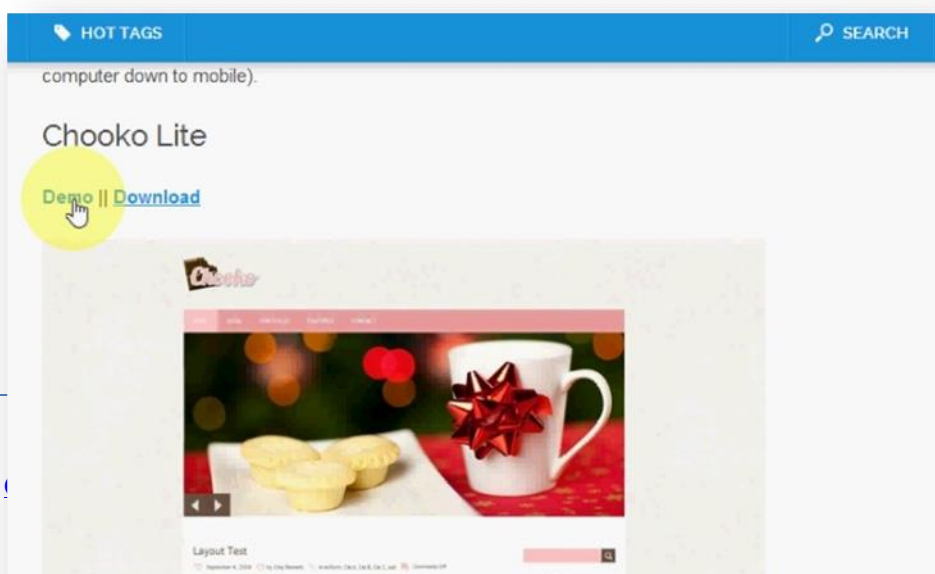
WordPress has a variety of themes, but you do not have to limit yourself to themes on the WordPress site. Finding a template you like is as easy as doing a search using a phrase such as “free responsive WordPress themes.”

You will then be able to browse sites that offer free responsive themes. Once you choose your theme, it’s time to install it on WordPress. I have listed a few places to find a variety of responsive themes below:

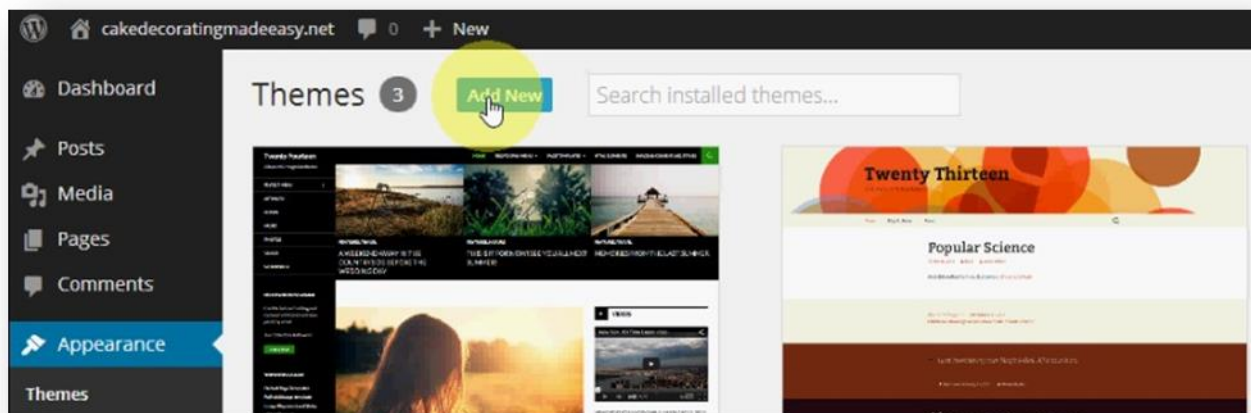
- ✓ <http://www.hongkiat.com/blog/free-responsive-wordpress-themes/>
- ✓ <http://designdizzy.com/30-best-free-responsive-wordpress-themes/>
- ✓ <http://www.webdesignrazzi.com/2014/free-wordpress-themes/>

Step 3: Install the Responsive WordPress Template

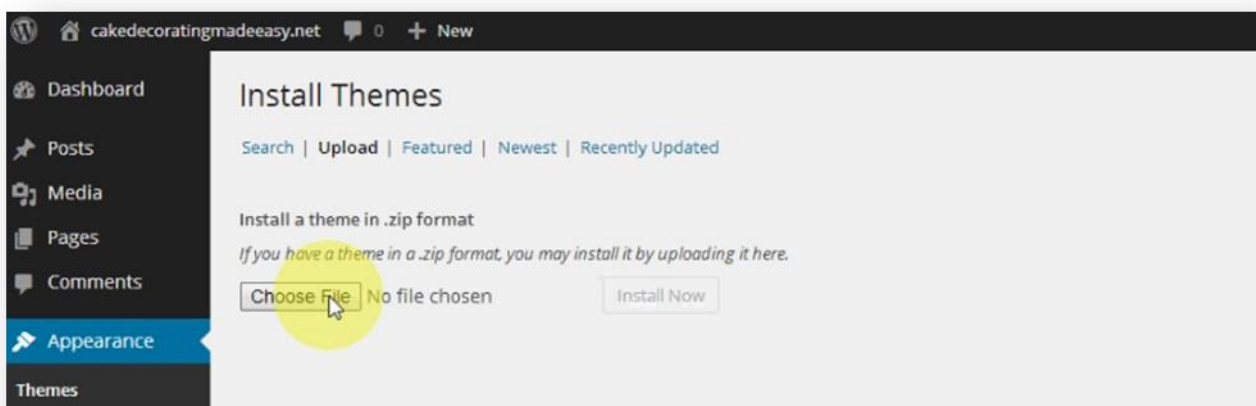
- Preview the theme on the free site to make sure it fits your need



- Download the theme. It will download as a zip file most of the time.
- Go to your WordPress dashboard, and click on “Appearance.” This is where you will be able to choose your theme. There will be a button at the top labeled “Add New.” Click this button



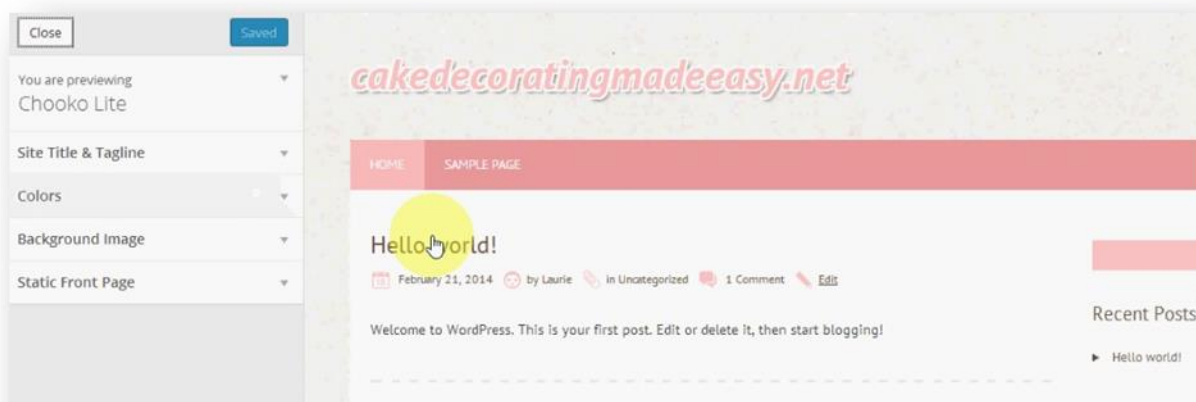
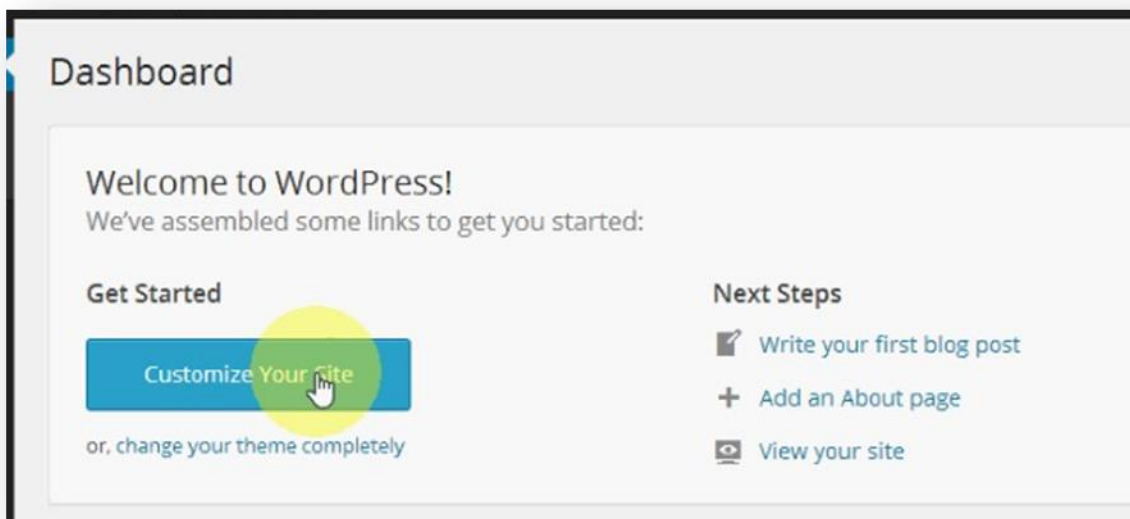
- You will be directed to choose your file to upload. Simply double-click on the zip file for your theme, and then upload it



- Be sure that you save changes whenever you upload your theme or make any changes to the theme

Once your theme has been installed, you may activate it. Once you have activated it, you are ready to begin posting.

You will have the freedom to make changes to your theme as well. For example, if you like a theme that has nature photos, but your business is technology oriented, you can remove and add photos or change photos that are used in your theme. You can also change aspect of your theme, such as background colors or background pictures if you like.



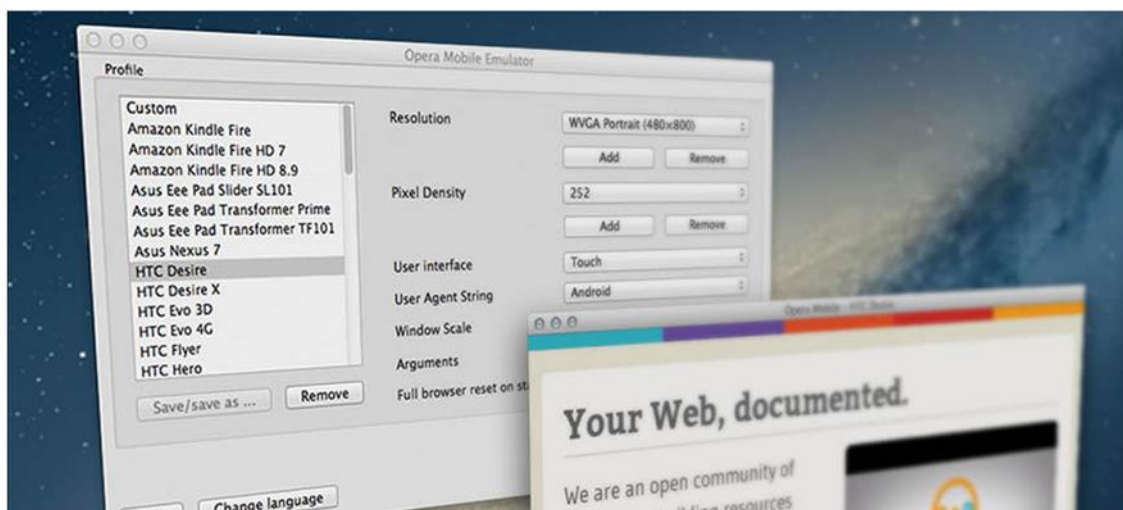
If you do not feel comfortable making extensive changes to a theme, there are many generic or industry specific themes out there. You can choose one that already fits your business, and then you're ready to go.

Step 4: Test the new Website on the Mobile Emulator

It's always good to know what your website will look like on a variety of devices. There are several free Mobile Emulator sites that you can choose from to see what your site will look like on an iPhone, Android, or Blackberry. One excellent site is:

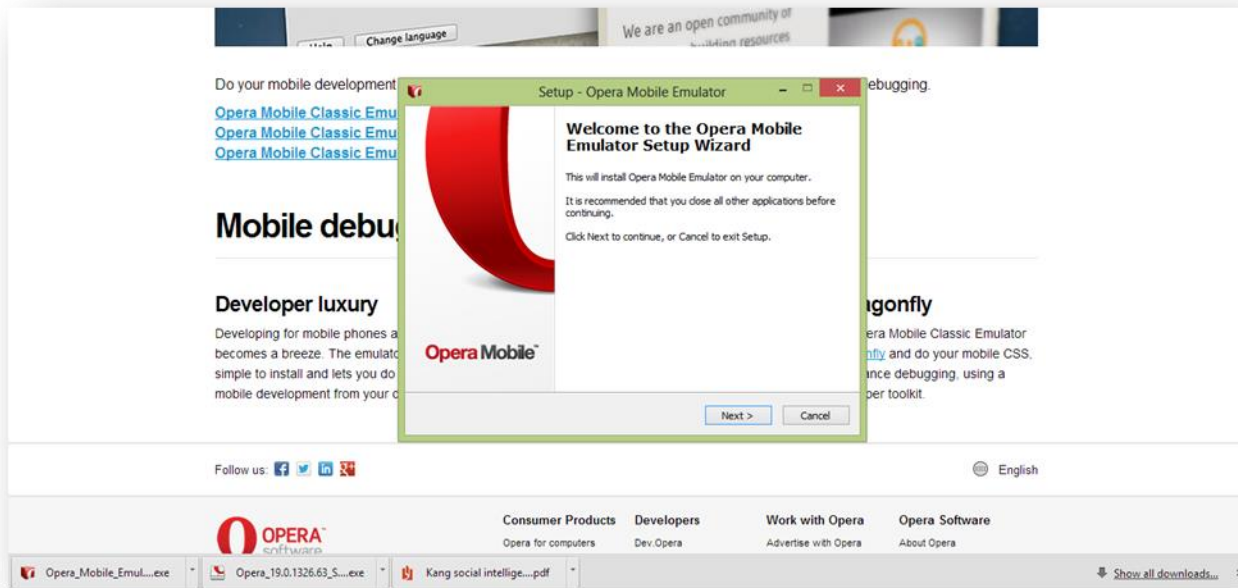
- ✓ <http://www.opera.com/developer/mobile-emulator>

Opera Mobile Classic Emulator

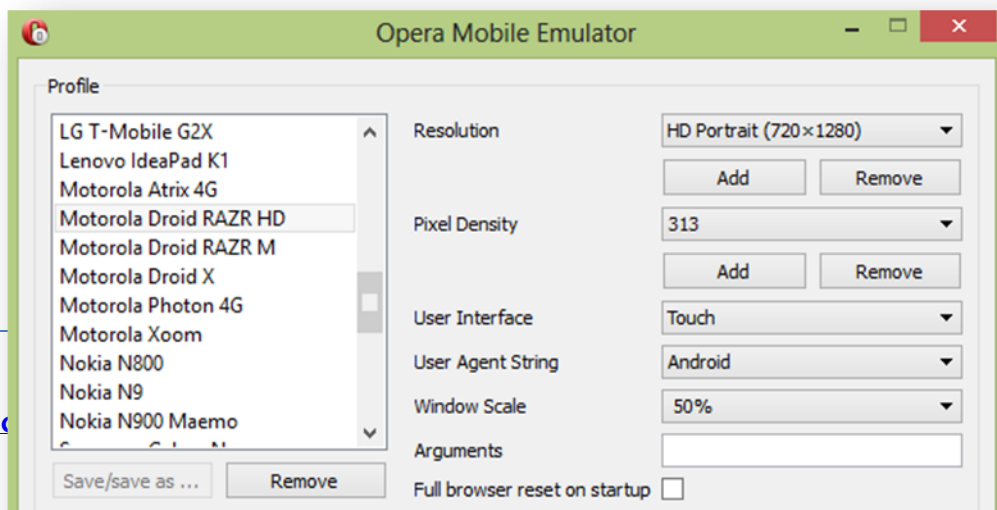


Do your mobile development straight from your desktop, and pair it with Opera Dragonfly for advanced debugging.

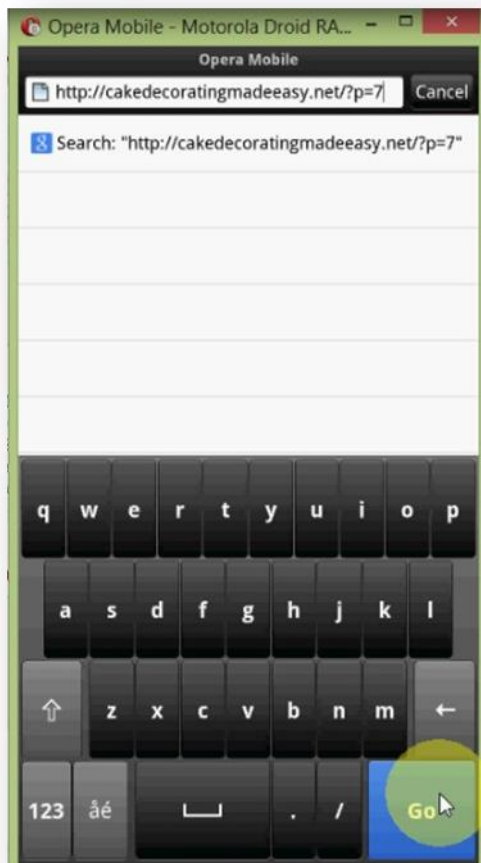
- Scroll down and choose the version of the mobile emulator you want to download
- An exe file will be downloaded onto your computer. Once it has downloaded, open it so that the installation process can continue



- Once the installation process is complete, you will be directed to choose the mobile device(s) you would like to emulate



- When you click “Launch,” a simulated device will pop up, and you may type in the URL of the site you want to test



This is a great tool, and it will help you to make sure your responsive site looks great no matter what device your customer is using.

Chapter V: Going Mobile by Creating a Mobile Website

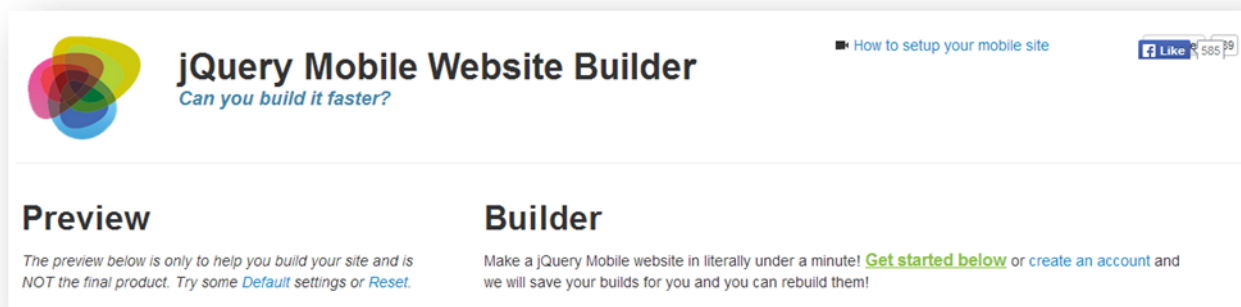
Because so many businesses already have a web presence, it may be that you already have a site up and running. If you do not want to build a responsive site from scratch, you have another easy option: You can create a separate mobile website.


Taking some of the features that are on your desktop site, it's fairly easy to create a companion mobile site. There are even websites available to help you to do this. One of the most user friendly sites is referred to in the blog below:

<http://www.jqmbuilder.com/blog/2012/12/setup-your-mobile-site-step-1-of-3/>

The above blog gives detailed and easy to follow instructions for using [jqmbuilder.com](http://www.jqmbuilder.com) to create your mobile website. By using the blog along with the mobile site-building program, <http://www.jqmbuilder.com/build/>, you can easily create a mobile site that will look great and be easy to navigate on mobile devices.

Step 1: Go to www.jqmbuilder.com/build



 **jQuery Mobile Website Builder**
Can you build it faster?

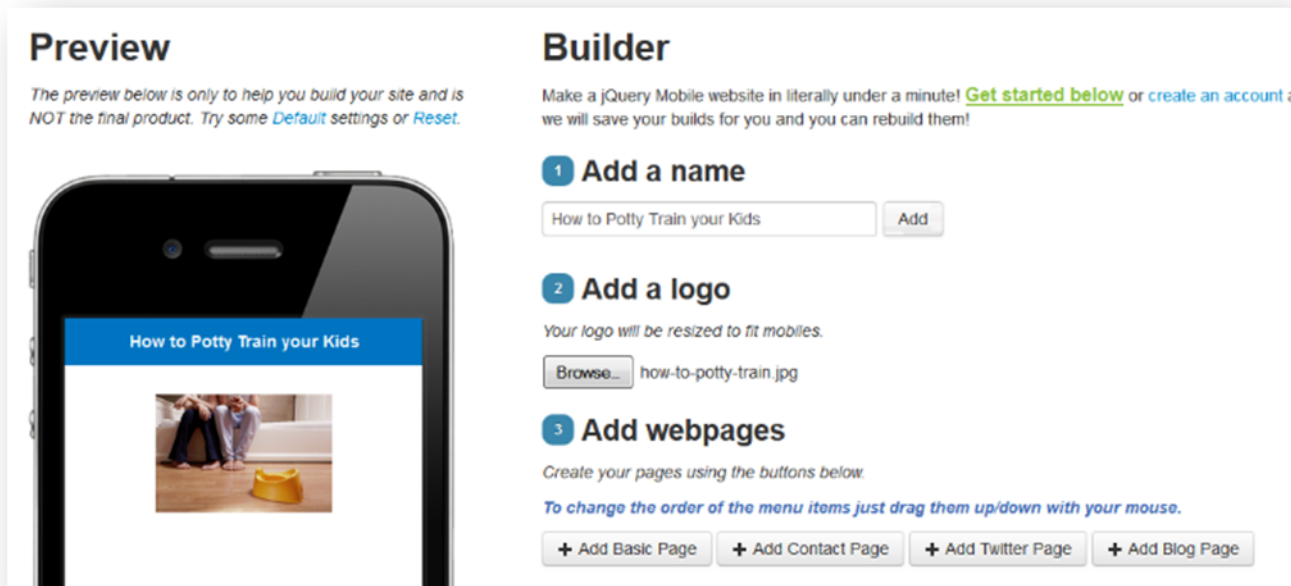
How to setup your mobile site Like 585

Preview
The preview below is only to help you build your site and is NOT the final product. Try some [Default](#) settings or [Reset](#).

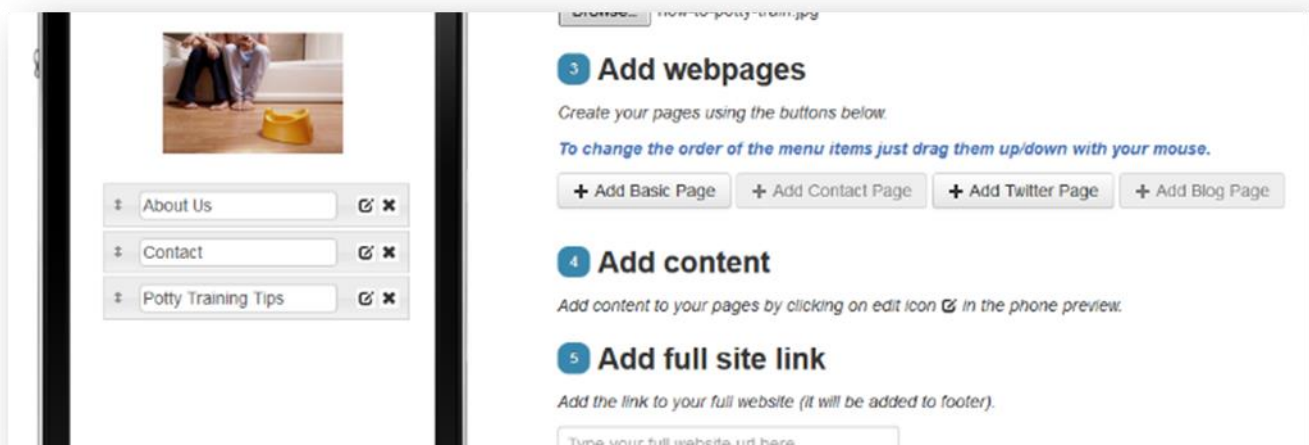
Builder
Make a jQuery Mobile website in literally under a minute! [Get started below](#) or [create an account](#) and we will save your builds for you and you can rebuild them!

Step 2: Design your Mobile Website

- Type in your website's name, and then add it to your site. Choose an image or your company logo, and upload it to your mobile site

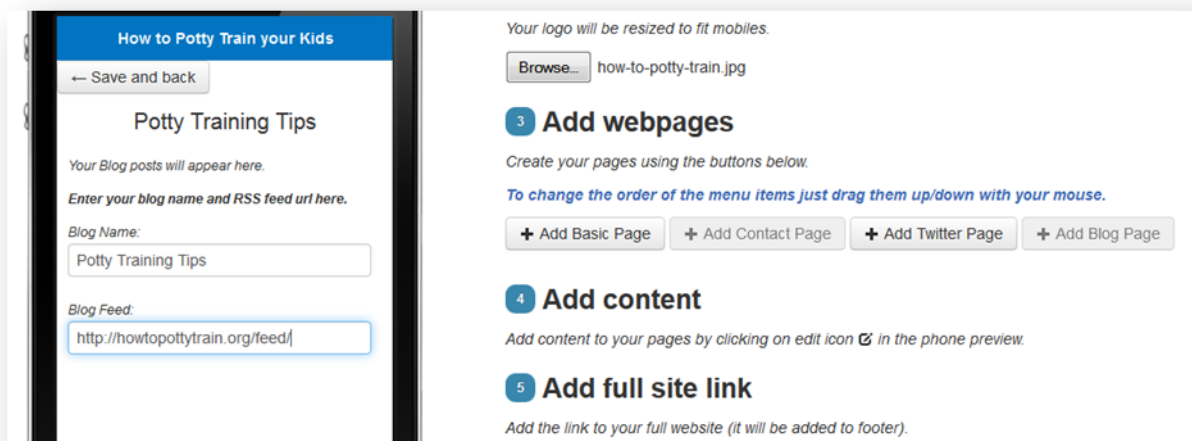


- Add the pages of your choice

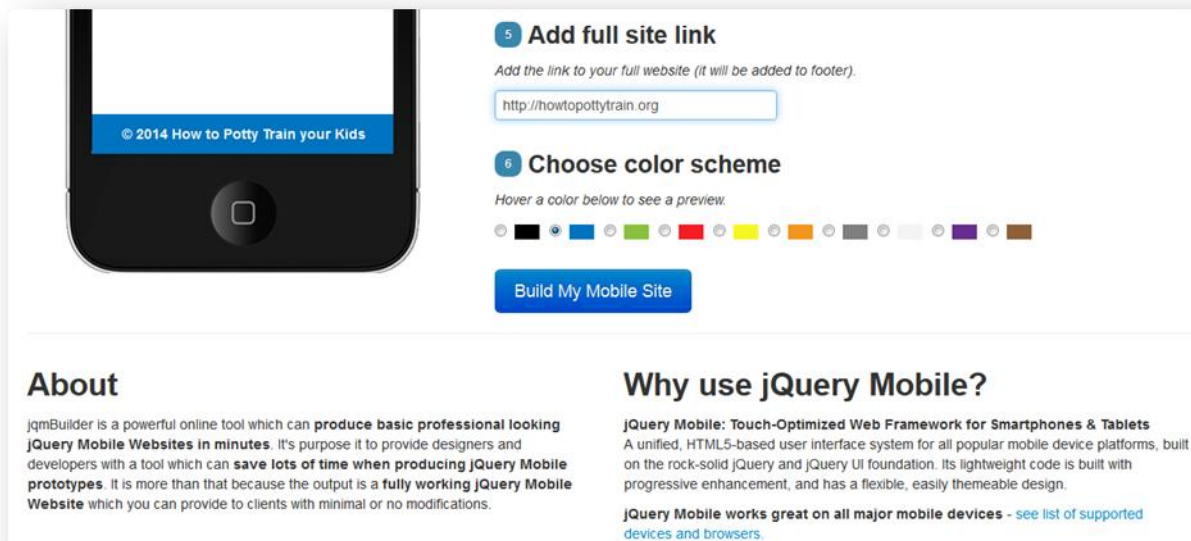


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- You can add content to your pages by clicking on the edit icon in the phone preview. Something amazing about the Blog Page is that you can insert your Website Blog's Feed and display all your actual and future posts.



- Add your full site link so that mobile users can visit your full site as well.

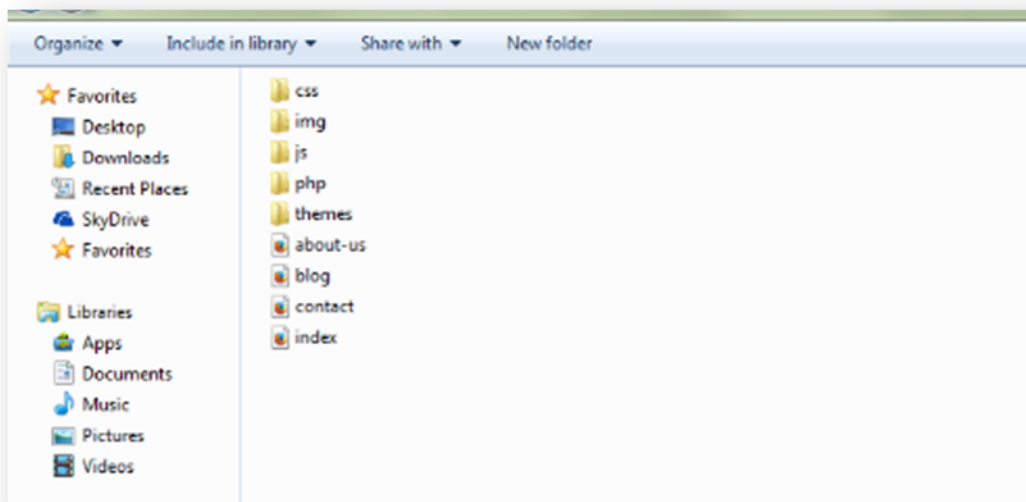


- You can even choose a complementary color scheme
- Once you are done, click on “Build My Mobile Site” button.

Step 3: Upload your Mobile Website

Once you click on the “Build My Mobile Site” button, you will be directed to purchase your site. This is a one-time fee that jqmbuilder.com charges for using its site building service.

Compared to the fees charged by web developers or web-building sites that offer mobile services, \$10 is a real bargain, and you get a clean-looking mobile site.



- Once you have purchased and downloaded your brand new mobile site, you are ready to upload it to your server.

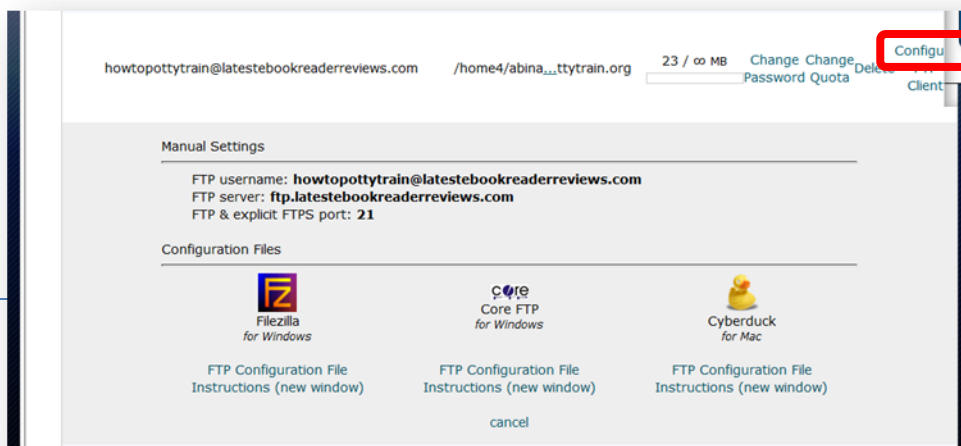
This will be done via your web host. It is a good idea to create a folder so that you can easily locate it. For example, you might name the folder “mobile,” which would make the URL for you mobile site:

<http://www.yourdomain.com/mobile/> (sample – not a working link)

- If you are using Windows or Mac you can use an FTP client such as [FileZilla](#) to transfer the files from your computer to the internet.

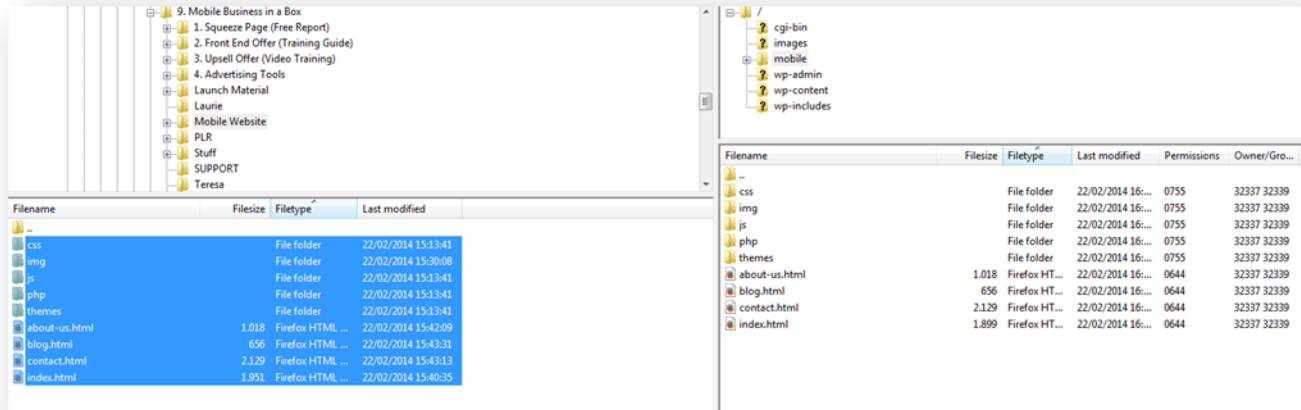


- In order to get access to your hosting using FTP you will need the FTP login details found on your CPanel.

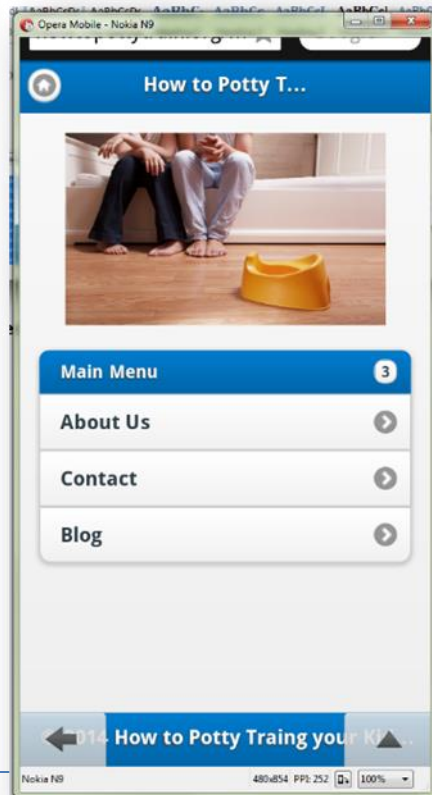




- Once you have successfully entered to your hosting with FileZilla. You just need to transfer all the files to a folder you may call “mobile”



Step 4: Test the new Website on the Mobile Emulator



Your mobile site will look great on any mobile phone screen and will be easy to navigate, giving your customers the best possible mobile experience.

Chapter VI: Going Mobile by Adapting your Existing Website

There are 2 ways to do this: one works for WordPress websites and one works for Non- WordPress websites.

If you already have a WordPress website installed but is not responsive, this will be the easiest and fastest way to create a Mobile Website.

- The first thing you have to do is to check your site and determine whether or not it is responsive, and to do that you can simply visit your site using the Opera Mobile Emulator: As you can see, this site is not responsive because it is completely displayed as if you were on a desktop computer. As is, the text is absolutely impossible to read. People need to be able to see your website from their mobile devices without having to magnify the interface so they

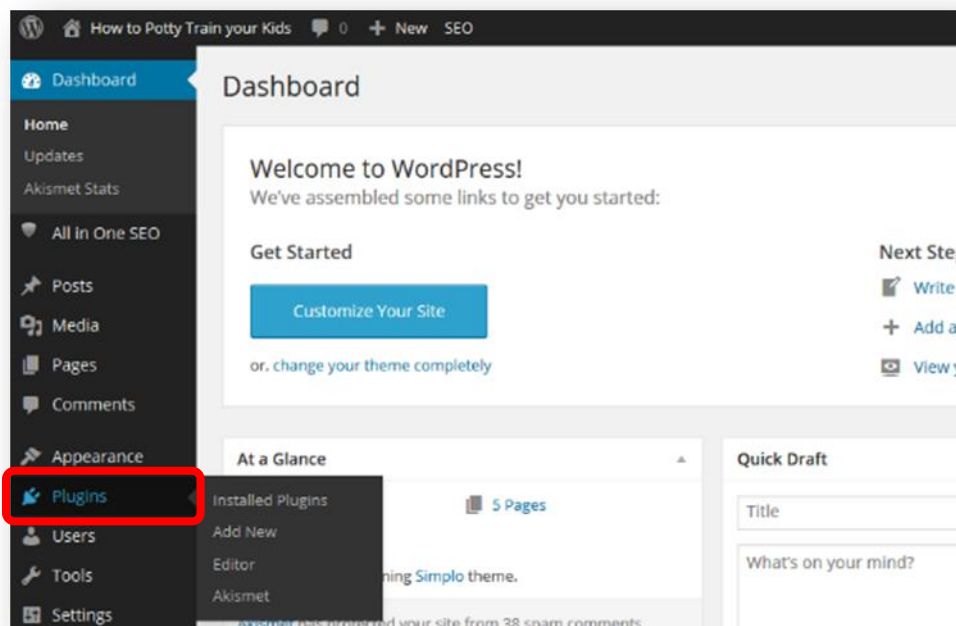


can read your content. The following steps will allow you to adapt your site so that it can be easily seen on mobile devices:

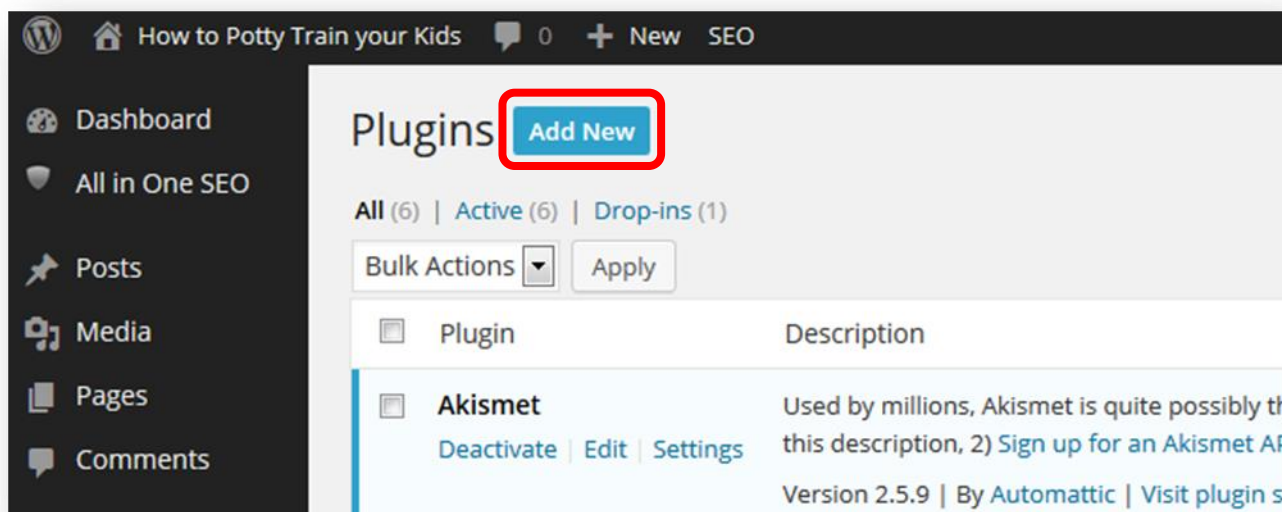
Process applied to a WordPress Website

Step 1: Search for the WP Mobile Detector Mobile Plugin

- What you need to do here is go to the Plugins section of your WordPress dashboard.

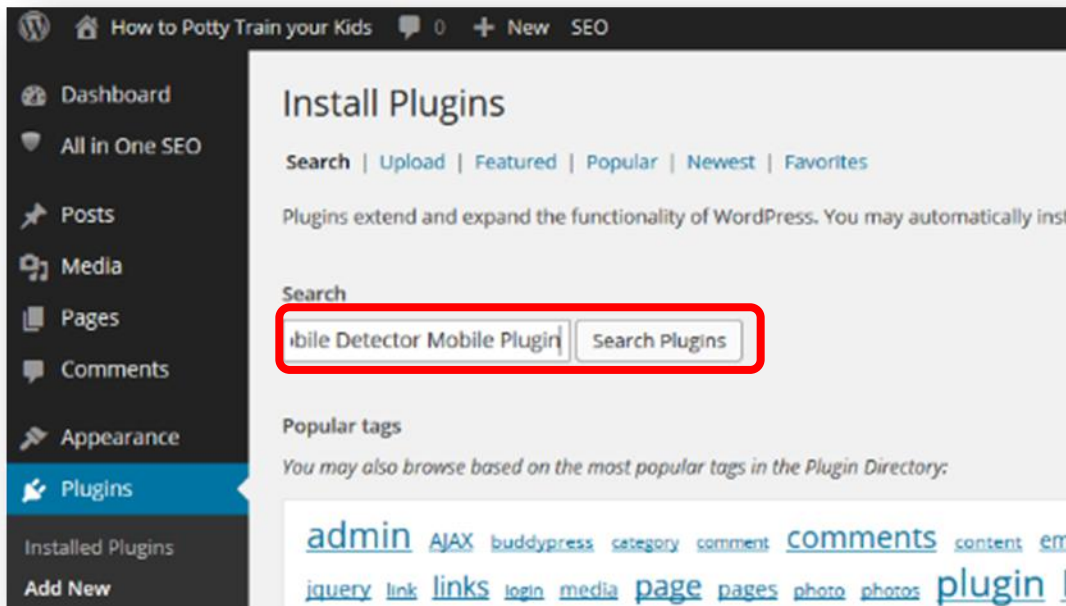


- Then click on “Add New”



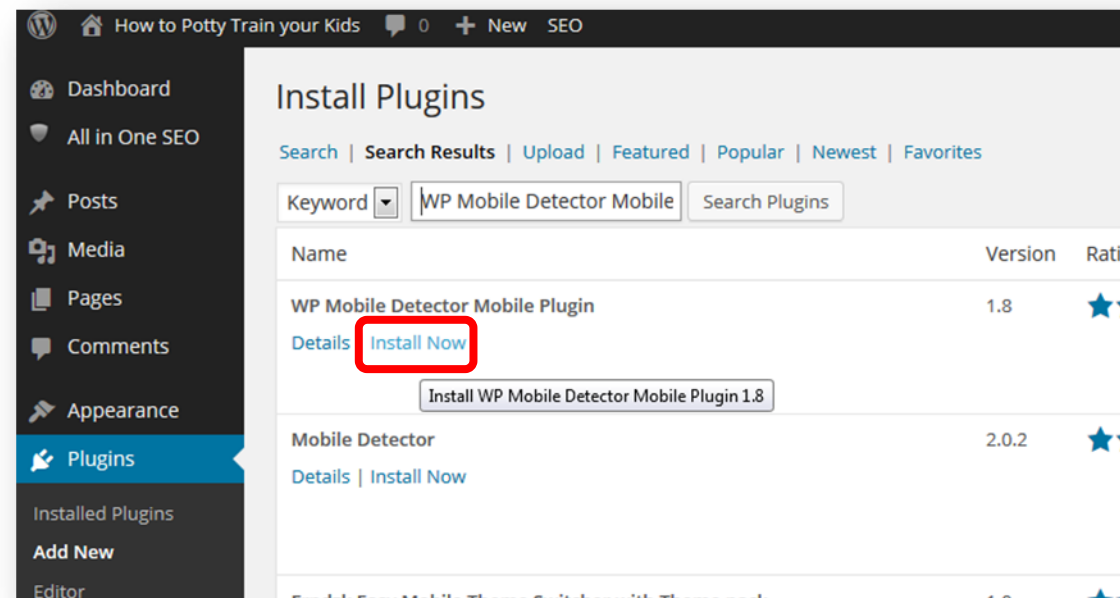
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- Now you will type “WP Mobile Detector Mobile Plugin” and click search plugins

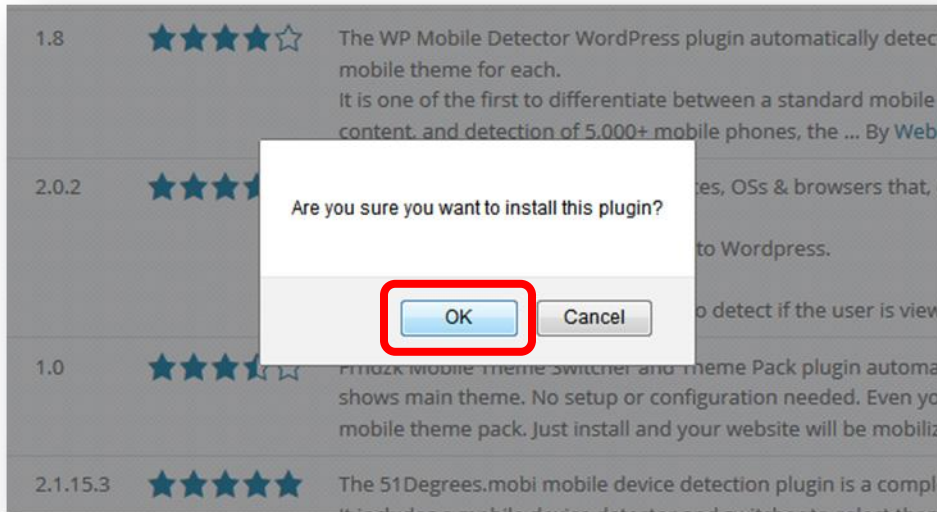


Step 2: Install the Plugin

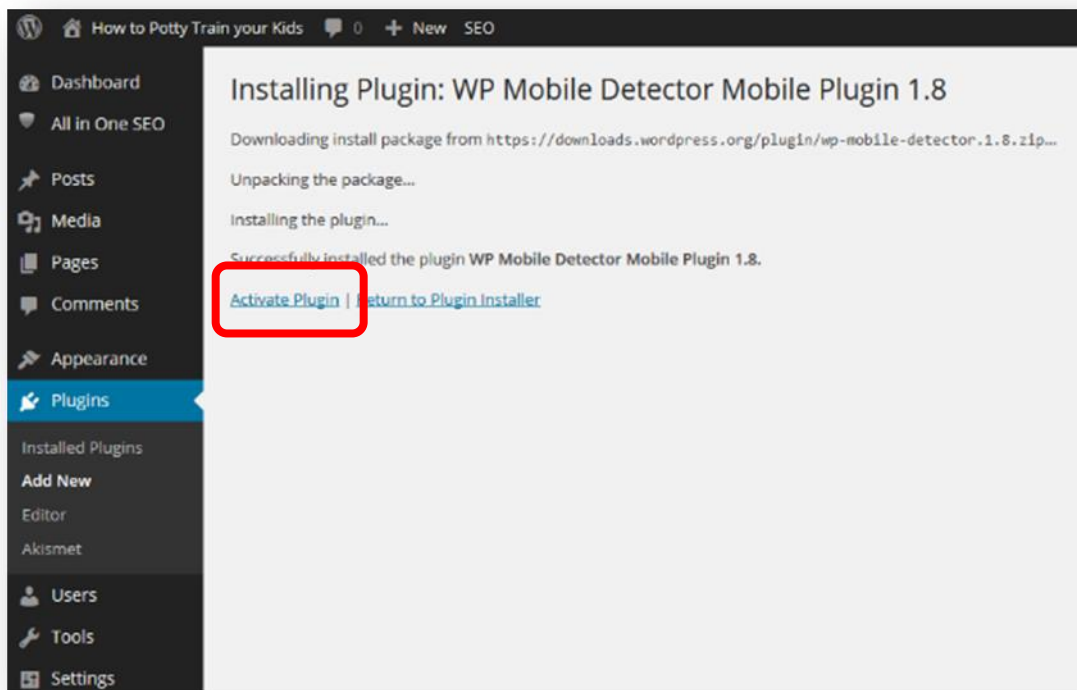
- Then what you need to do is click on “Install Now”



- Then click “Ok”

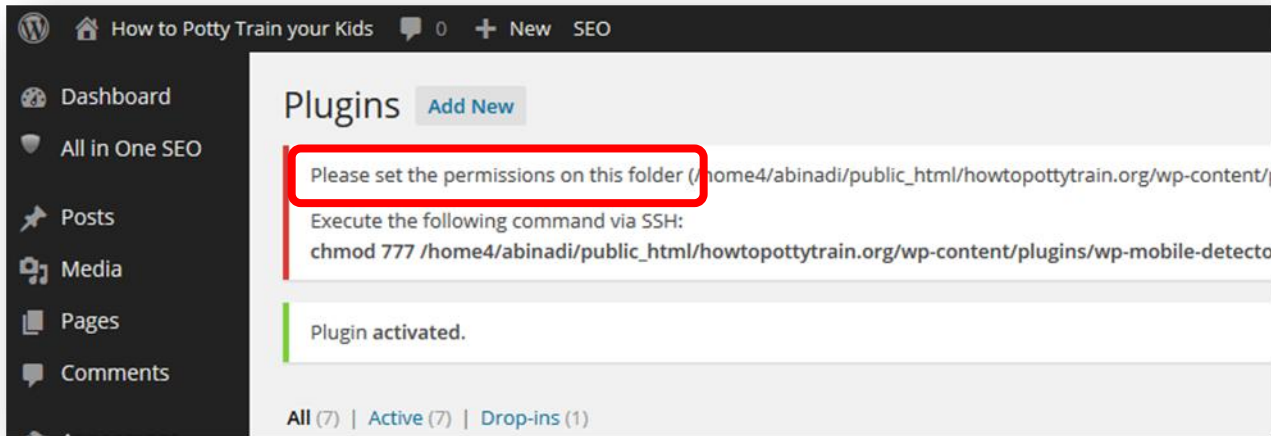


- Click Activate Plugin



Now you will need to do a last thing before you are done.

Step 3: Set the Permissions

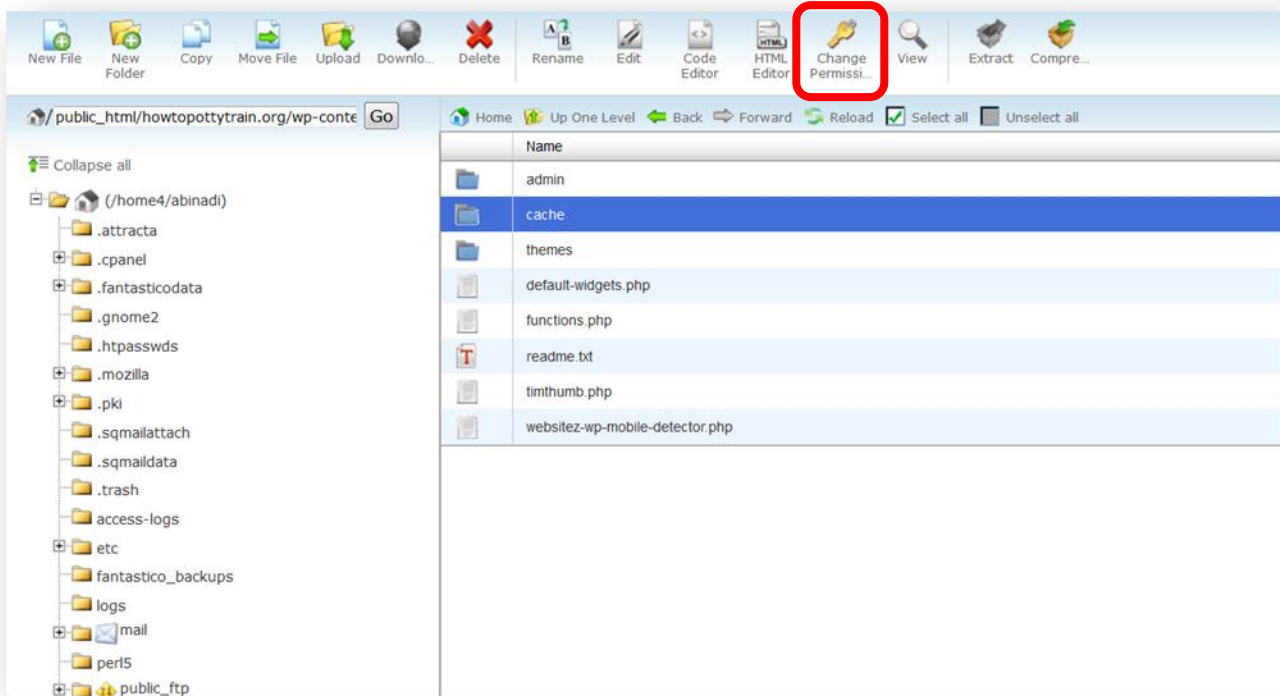


- Now you will need to go to your CPanel account

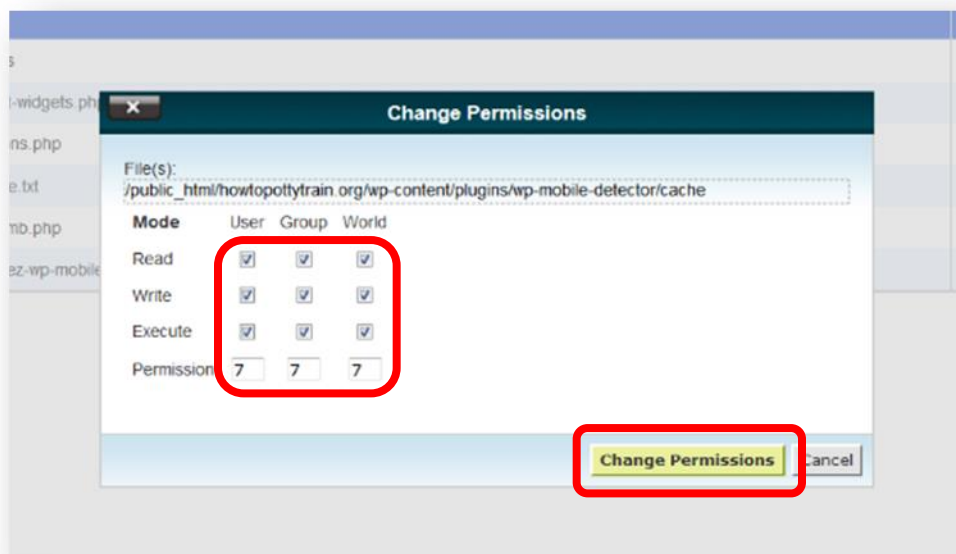


- Click on the “File Manager” Button

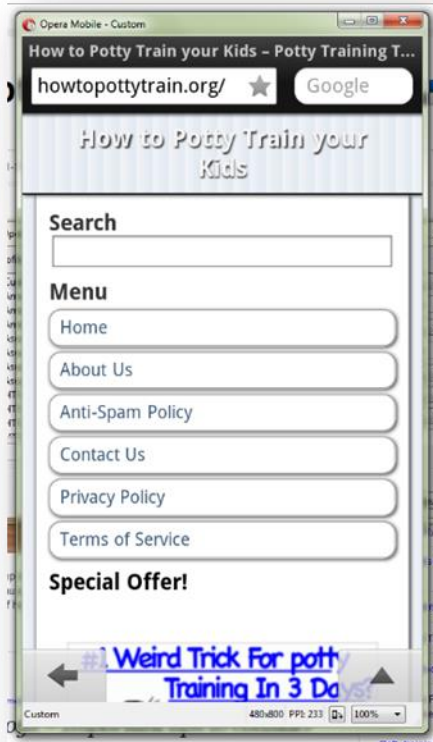
- Once selected you will click on “Change Permissions”



- You will make sure all boxes are checked and click “Change Permissions”



Step 4: Test the new Website on the Mobile Emulator



Now you are done, extremely easy don't you think?

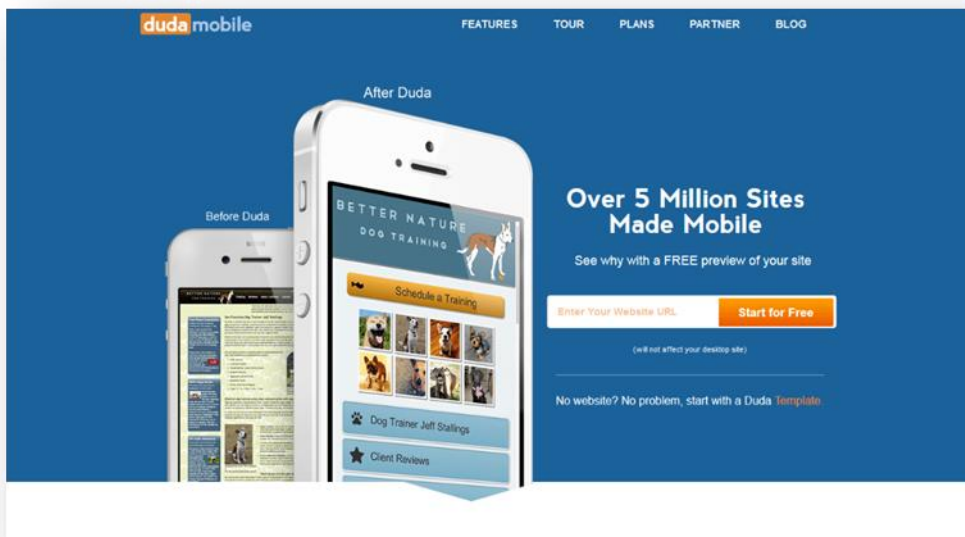
You don't have to do anything, what you just did was to convert your website into a Responsive website, ready to be accessed with absolutely any mobile device and desktop computer.

Now let me show you how to do the same thing to a non-WordPress website.

Process applied to a non-WordPress Website

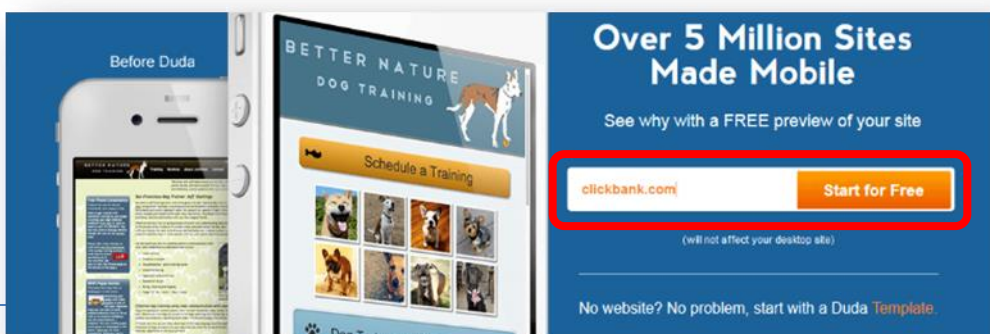
To successfully apply this process, the service we will use is called dudamobile.com. What you will be creating here is a complete Mobile Website but using your existing website. This works great for websites that are non-WordPress.

Step 1: Go to www.dudamobile.com



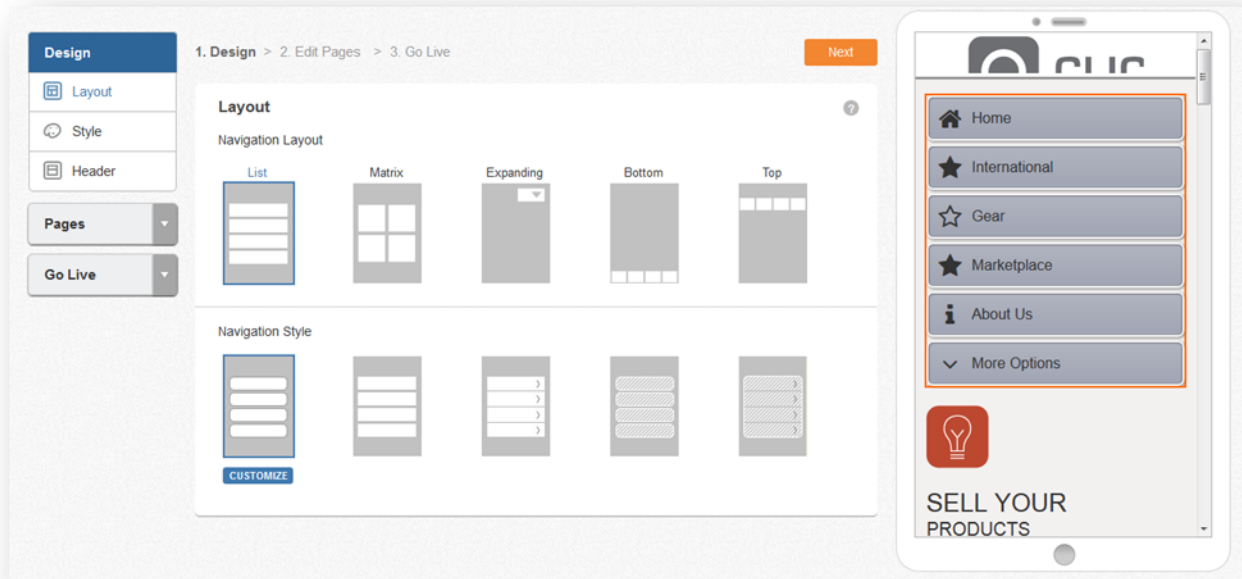
Step 2: Insert the URL of your website

- We will be using the ClickBank.com website for testing purposes. You can create a complete website from scratch as well.

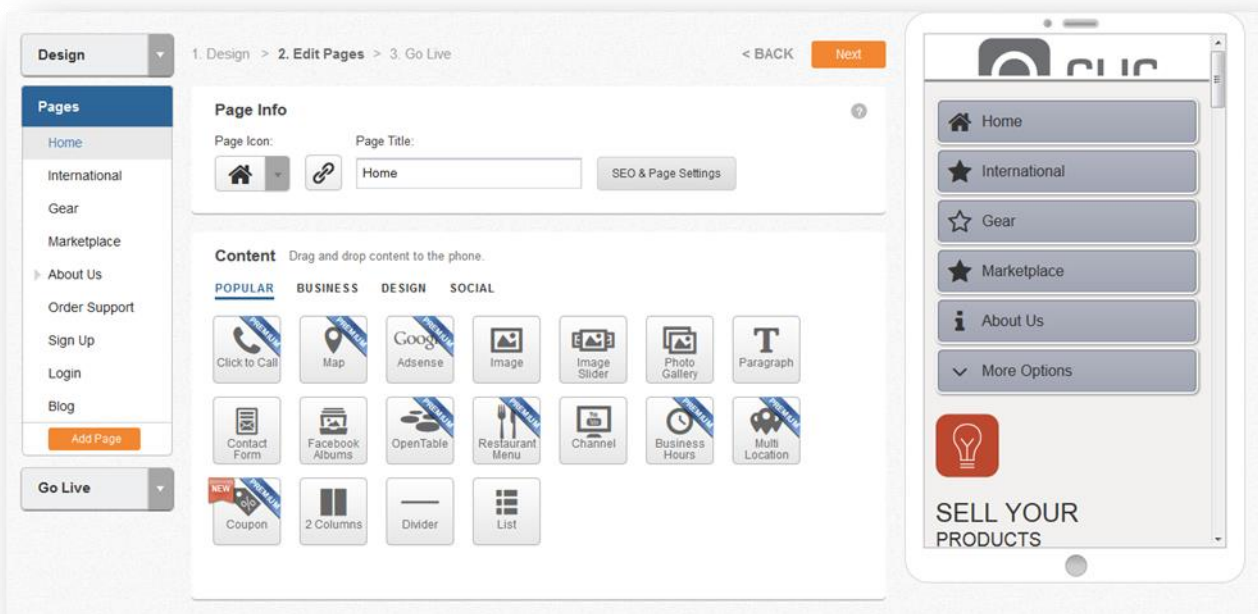


Step 3: Redesign your new Mobile Website

- After a few minutes you will see a Mobile Preview of your website automatically generated. You can edit the Layout of your Mobile Website in

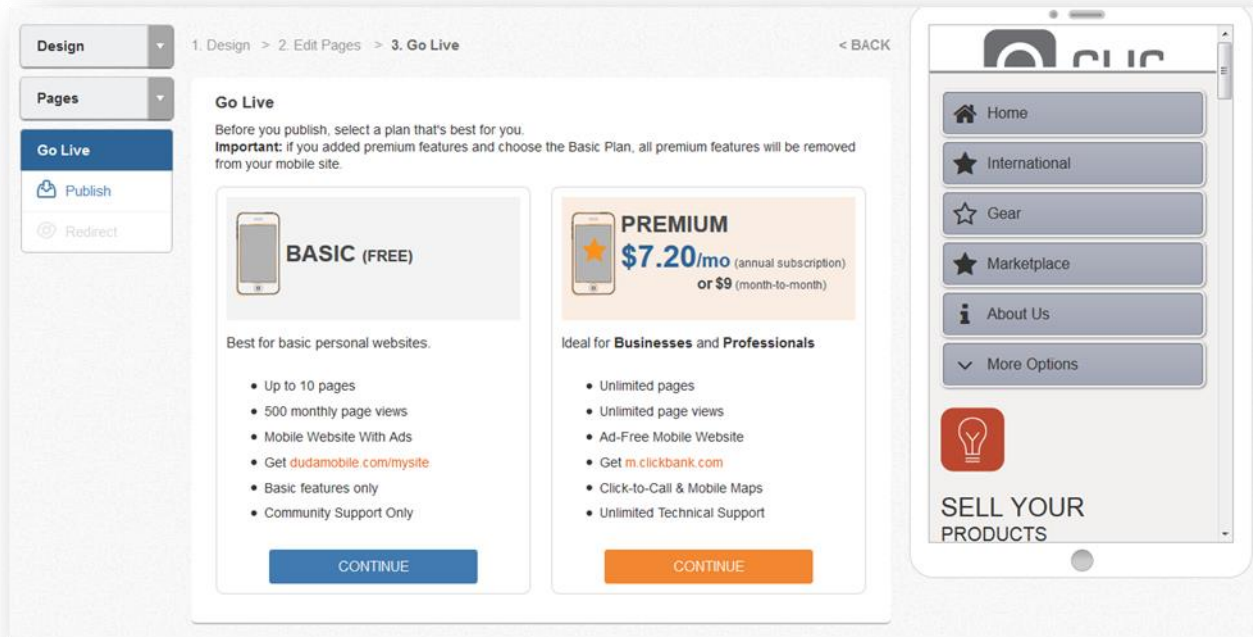


- Click “Next” and then you will be able to edit the Content. You will be able to even add highly effective marketing tools to it as well.

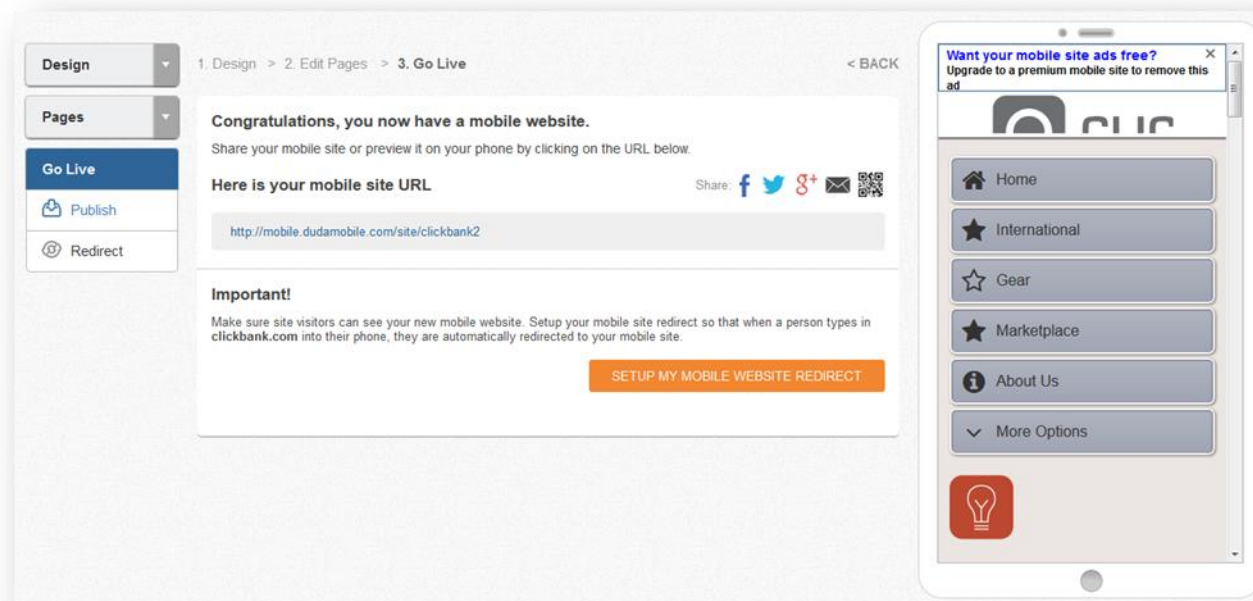


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- Click next and you will be able to create your account so your brand new Mobile Website may go live in just seconds.

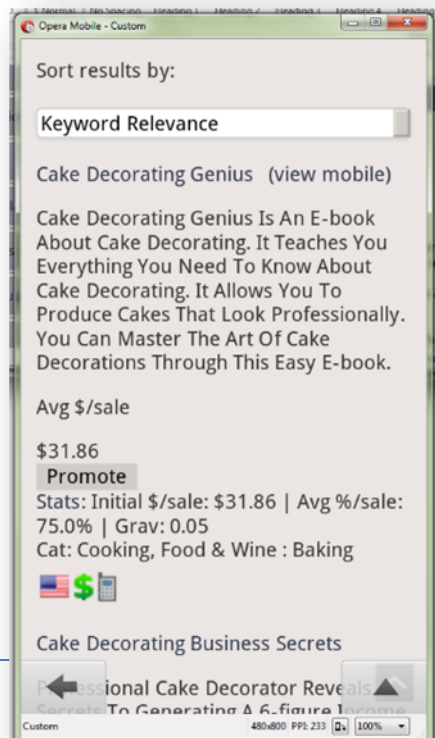
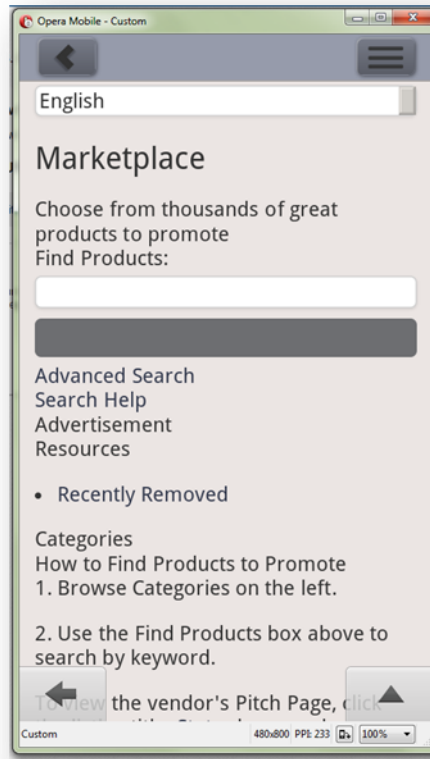
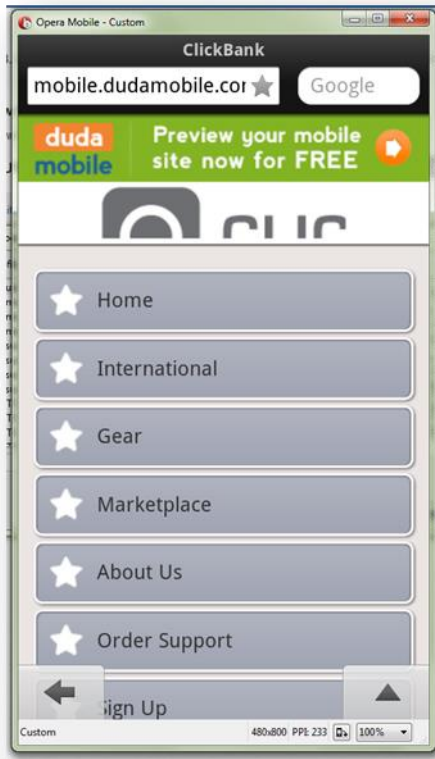


You then will have access to the URL of your brand new Mobile website



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Step 4: Test the new Website on the Mobile Emulator



This is an absolutely awesome tool. It is considered one of the greatest Mobile Builder tools. It provides you with a lot of awesome features to create an outstanding and high quality Mobile Website.

Chapter VII: Make a killing by selling Mobile Websites

If you've made it to this section of the training guide, you have acquired and honed some great skills. You have successfully created, uploaded, and activated your own mobile website. And it is possible that as you did so, you began thinking, "This is easy! I bet I could do this for others and make some money!"

You're absolutely right. There are businesses out there whose owners are either hesitant to dive into this new technology, or perhaps they just don't have the time to create their own sites.

Now that you know how to create a responsive site, create a mobile website, and adapt existing websites, you have a skill that can be marketed. The big questions now are how? And where?

Here are some great tips for making your mobile website building skill into a profitable business:

- **Go local**

Look at the local businesses in your area. Many of these businesses may have desktop websites, but how many of them have mobile sites? Does the local florist or boutique dress shop need a mobile site? Use the connections you have in your community to offer your services.

Most small local business owners especially do not have the time to build a site themselves or the profit margin to hire a large web development firm. YOU are the perfect fit for them. And it goes along with one of the essential Sales 101 principles: "Make a sale, you'll make a living. Build a relationship and you can make a fortune"

- **Go surfing**

From Groupon to UrbanSpoon to Expedia, websites that list businesses are a great place to find potential customers. On UrbanSpoon, for example, you might see a restaurant that has a great desktop site, but it hasn't been optimized for mobile yet.

Contacting the owner, telling him his site looks great, and then telling him you can help him make it look great on an iPhone too could mean a new client (and maybe a free lunch as a thank you 😊). The lovely bed and breakfast listed on Expedia might need a mobile website as well. The wider you cast your net, the more business you may "catch."

- **Go personal**

Just like the Sales 101 principle states above, relationships can drive long term business. When your initial contact results in a meeting or appointment, remember to make your pitch personal. While it may be tempting to create expensive visuals, videos, and storyboards, consider how your potential client's customers will use the site you are going to build.

They'll be taking the Droid out of their pocket and opening the site. A meeting can be as simple and personal as sitting down with the owner of the bed and breakfast and showing them what a difference a mobile web site can make. Use

the stats given in earlier chapters of this guide to open their eyes to the possibilities of mobile marketing.

- **Go social**

Let your friends on Facebook, Twitter, Tumblr, and Pinterest know you're available and ready to create a great mobile site for their businesses. "Like" businesses, ask them to like you in return, and ask them if they need help building a mobile site. Once you have your mobile site ready to show off, share it, and let them know you did it yourself!

- **Go everywhere**

One of the best stories this writer has read about a successful mobile website sale can be found on a forum called <http://www.warriorforum.com/mobile-marketing/>.

A poster there closed a mobile website sale with his family doctor by bringing up mobile marketing during a check-up! So be prepared; you never know when an opportunity will arise.

The woman next to you at the beauty salon may be musing about how to bring in more catering business. Or the hairstylist may be wishing for more clients. The guy who changes your oil may wonder how he can do a better job of giving his customers information. All of these individuals can benefit from the skills you have learned by using this guide.

- **Great but... how much do I charge?**

If you are considering selling mobile websites, the big question eventually becomes how much do I charge?

You can search the companies that sell mobile sites, and you may get as many prices as there are sites. A great place to look for this information is on forums, such as the two below:

<http://www.warriorforum.com/>

<http://themeforest.net/forums>

If you are going to be creating mobile websites using the information you have gleaned from this guide, you will likely be selecting a theme, creating the site, and helping your customer to get the site live. This kind of basic service typically runs from around 400 to 900 dollars, depending on the number of pages and content.

If you are planning to offer services in SEO, analytics, etc., then the price will go up for each additional service. Mobile website creators who offer full service, including designing the theme from scratch, can bring in as much as 5,000 to 10,000 dollars, but they include everything that is needed, including hosting in most cases. For the skills you have learned in this guide, you can likely charge about 500 dollars per site, depending on the area in which you live.

It is also important to consider your strengths and weaknesses. If you are great on the technology end and have a knack for eye-catching graphics, but the text of your content does not flow well in whatever language you are using, then it may be best to capitalize on your strengths. If in doubt, have someone you trust take a look at your sites to give you honest feedback about your areas of strength and areas of need.

Once you become proficient at implementing the skills you have learned here, you can begin providing an awesome service to your friends and neighbors while making money. And the more you create, the better your skills will become.

Conclusion:

Mobile Websites are extremely easy to manage. It happens the same way as with everything else in life: things aren't that difficult. You just need to know where everything is and how you can properly use it – and there you have it. It's the same with Mobile Websites.

Now that you know everything you really need to get your business on Mobile Devices in the shortest time ever, you just need to apply it and do it for yourself.

Thanks so much for the time you have dedicated to learning how to get the most advantage of “Going Mobile Made Easy” for you and your business. Mobile Websites have hit the market to stay.

A lot of money is invested in Mobile Websites, and it's all for us. Let's use it and reach our most precious business goals.

To Your Success,

Your Name

Resources

Mobile Website Videos

- ✓ <http://www.bluetrainmobile.com/blog/how-to-embed-videos-on-mobile-websites/>
- ✓ <http://www.youtube.com/watch?v=oSFQsjk-drQ>

Mobile Website Tools

- ✓ <http://www.bluetrainmobile.com/blog/5-key-mobile-marketing-stats-you-need-to-know/#.UwfulYXp3FA>
- ✓ <http://www.virtualmechanics.com/products/spinnerpro/>

Mobile Website Training

- ✓ <http://www.webucator.com/mobile-training/mobile-web-development.cfm>
- ✓ <http://www.lynda.com/Mobile-Web-training-tutorials/1465-0.html>

Mobile Website Blogs

- ✓ <https://blog.kissmetrics.com/mobile-mania/>
- ✓ <http://www.mobilemarketer.com/>

Mobile Website Forums

- ✓ <http://mobility.mobi/>
- ✓ <http://mobiforge.com/forum>

Mobile Website Infographics

- ✓ <http://www.digitalbuzzblog.com/infographic-2013-mobile-growth-statistics/>
- ✓ <http://www.techrepublic.com/blog/smartphones/infographic-rise-of-the-mobile-strategist/6233/>

Mobile Website Affiliate Programs

- ✓ <http://www.affiliateranker.com/directory/Mobile/>
- ✓ <http://www.mobyaffiliates.com/>

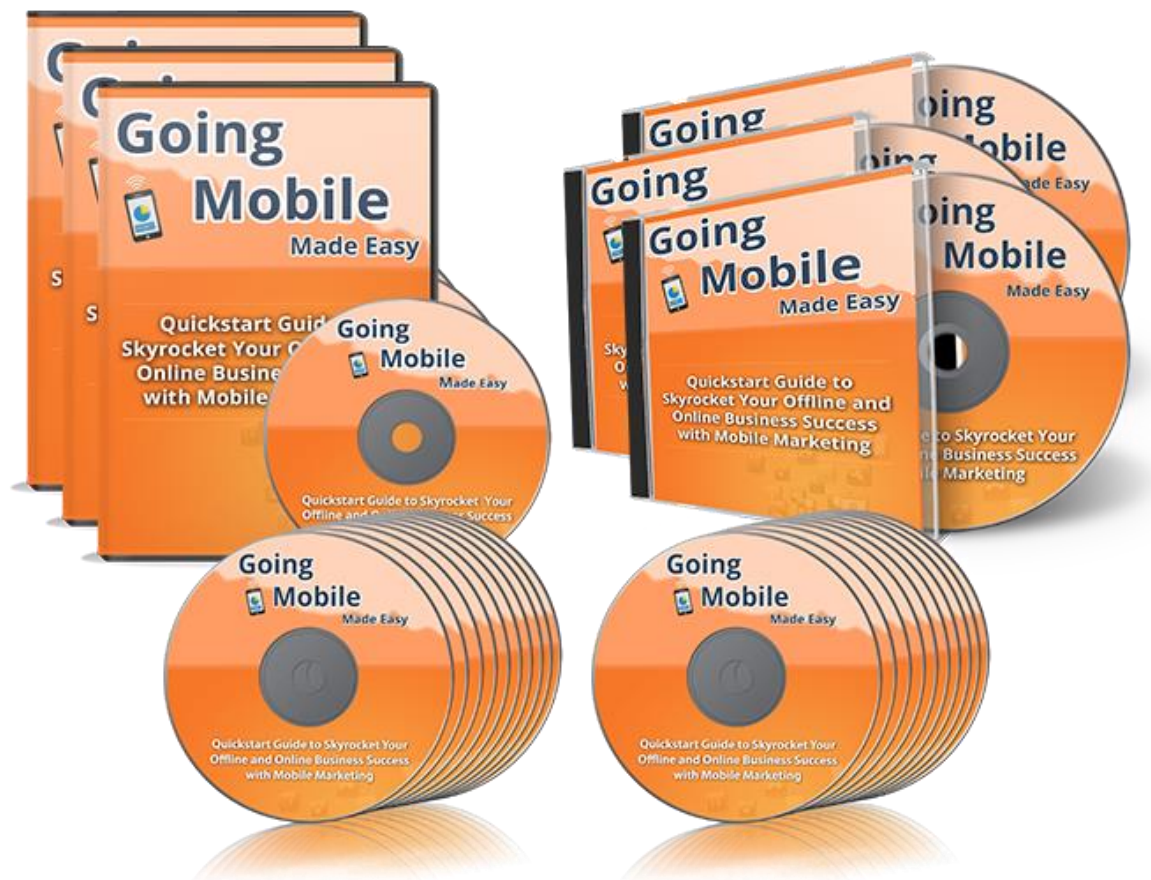
Mobile Website Demographics

- ✓ <http://www.brafton.com/news/mobile-web-use-rising-across-all-demographics-in-the-u-s>
- ✓ <http://www.pewinternet.org/fact-sheets/mobile-technology-fact-sheet/>

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