

**20 Tips To *Kick-Start*
Your Internet Business
And *Get Results Faster!***

Tip #1

Start With Something Simple.

The best way to start earning money on the web is to create something simple that will earn money for you immediately. Don't try and create the next Facebook – start small and work up.

Tip #2

Follow Success.

Success leaves clues – find examples of success in your niche and follow their lead.

Tip #3

Don't Overcomplicate.

Don't make things more complicated for yourself than they need to be. You don't need to build a complex site from scratch – use WordPress.

Tip #4

Use WordPress!

In fact, that's a good tip in itself. Using WordPress saves you tons of time, removes a lot of the guesswork and ensures that your site will be compatible with plugins and themes.

Tip #5

Get Help!

**There's no need to do everything yourself.
Outsource to other experts online using
sites like UpWork and Elance.**

Tip #6

Supply Value.

The single most important aspect of any business model is to offer value to your audience.

Tip #7

Build Trust.

Create a blog and fill it with regularly updating information in order to build trust with your audience so that they will buy from you.

Tip #8

Pick a Small Niche.

To begin with, it's much easier to stand out in a smaller niche rather than aiming to break into a big topic like fitness or making money online.

Tip #9

Tweak Your Workflow.

Earning money on the web can be a challenge if you struggle to stay motivated.

Tweak your workflow to optimize productivity and to set yourself up for success.

Tip #10

Look Into Drop Shipping.

Drop shipping is considered by some people to be the 'perfect business model'. That's because it allows you to sell real products using a private label but you don't need to worry about fulfilment.

Tip #11

Choose the Right Product.

If you're selling something as an affiliate then you need to think very carefully about the type of product you should be selling.

Pick something you can invest in emotionally.

Tip #12

Don't Forget Physical!

Don't forget that you can sell physical products as an affiliate too!

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Tip #13

Learn to Write Persuasive Copy.

Keep the value proposition in mind and have a narrative structure to grab attention.

Tip #14

Learn SEO.

SEO is a valuable tool and a skill worth developing for any marketer.

Tip #15

Repeat Your Business Models.

**If you've found a business model that works
– repeat it!**

Tip #16

Ensure the Price is Right.

If you're selling a digital product for the wrong price then you'll find people get frustrated and look for ways to find it for free online. Ensure that this doesn't happen by delivering good value for money.

Tip #17

Aim Low.

To begin with, aim small. You won't become rich right away, so instead aim to supplement your income.

Tip #18

Consider CPA.

CPA is an often overlooked way to earn money online. Look into it!

Tip #19

Get the Right Hardware.

A good computer makes working online much more enjoyable and helps you to do more!

Tip #20

Build a Mailing List.

This will become one of your most valuable resources for marketing any type of product.