

20 Easy Ways To Generate Free Targeted Website Traffic

Tip #1

Ping aggregators like Technorati.

Use the ping functionality to alert search engines and aggregators whenever your blog is updated so you can get the traffic from those pings.

Tip #2

Explain complex things in simple terms.

Write an article that explains something particularly complicated in your industry in the simplest terms that you can and publish it.

Tip #3

Install a translator plugin.

Install a translator plugin or program on your site so that you can attract those who don't speak English.

Tip #4

Comment on other blogs!

Take the time to comment on other people's blogs and read the articles they have posted. They may return the favor or even link to you.

Tip #5

Use Web 2.0 sites to generate traffic!

Web 2.0 sites like Hubpages and Squidoo can help to generate traffic for your website and earn you a reputation as an expert.

Tip #6

Write about the top 10 blogs in your industry.

Write an article about the top 10 blogs in your industry and it will probably rank pretty high for a large number of busy keywords.

Tip #7

Provide good answers.

**Anticipate in question-and-answer sites like
Yahoo answers and the question-and-
answer section of LinkedIn.**

Tip #8

Repurpose your archives.

Once in a while do a roundup of your archives and create a new blog post that refreshes them for people that might not have seen them.

Tip #9

Improve content that works.

Take content that works really well and then improve it. Then promote the heck out of it.

Tip #10

Join ViralContentBuzz.

ViralContentBuzz is a website that will allow you to get your content out to a huge number of distribution sites and social media platforms.

Tip #11

Do 30 blog posts in 30 days.

Create 30 blog posts in 30 days. Make it a challenge and promote it on all of your available channels.

Tip #12

Write evergreen content!

If you can, write good content that is going to be relevant months or even years from now.

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Tip #13

Post your URL off-line.

Put your URL on some of your off-line resources as well. For example, you could make up some business cards that have your URL on them.

Tip #14

Create a press release.

If you have published a newsworthy piece of content or you're doing something newsworthy create a press release and let the major news organizations know.

Tip #15

Create word-of-mouth buzz.

**Ask your friends, family and anyone else
you encounter to spread the word about
your website.**

Tip #16

Use cities and states.

Mention cities and states in your content once in a while because they may combine with your keywords to create a whole new set of search engine listings.

Tip #17

Check out the competition.

Look at your competitors and see what it is that they are doing differently than you, what is working and what is not working and then improve your own site.

Tip #18

Include celebrity names.

Just like with cities and states, if you include celebrity names in your blog posts once in a while you're going to get more traffic.

Tip #19

Mention current events.

This is the same theory that works with cities, states and celebrity names.

Tip #20

Post on free classified sites.

Putting an ad on Craigslist or similar sites will probably get you at least a little traffic.