

So, congratulations on getting access to this video course, where I am going to walk you through on how to build your list virally on autopilot after you have set everything up.

So, this is Video #1, which is The Introduction.

I'm going to give you a quick overview of this video course, so you know exactly what to expect and that way, all the missing pieces of the puzzle are able to be placed together once you know exactly what to expect.

Before I jump right in, I want to talk about mindset. Because a lot of times, when it comes to building your list, a lot of people think – I want to get the biggest list as I can. Now, I really don't want you to think about the biggest list. What I really want you to think about is conversion. What I mean by that is having a list that actually converts into sales. Now, there are different types of lists, which I'll talk about in Video #1. But really focus on conversions; not how big your list is, if that makes sense.

Now, let's talk about a quick overview of the video course, so you could kind of get a bird's eye view of what's inside.

So, obviously, this is Video #1. In Video #2, we're going to talk about the Different Types of Customer Lists. There are actually two major types. I'll talk about that. We're really going to focus on one particular type.

Video #3 - we're going to talk about The Highest Converting List And How It Works. We're going to basically build upon each other. Make sure that you watch all the videos step-by-step, Videos 1 through 9.

And of course, Video #4 – we're going to talk about the formula for the High Value Thank You Offers, which fits into the overall formula.

Video #5 – we're going to talk about Finding Vendors to Piggyback On.

Video #6 – we're going to talk about Vendor and Buyer Analysis.

Video #7 – we're going to talk about Creating Quality Thank You Offers.

And of course, Video #8 – we're going to talk about Building a List. So, after everything we've talked about in the previous areas, we're going to talk about actually building a list.

As far as vendors go and as you are waiting for vendors to say yes, we will talk about building a list as an affiliate for Video #9.

All right, so now that you kind of understands the basics, let's jump right in and talk about The Different Types of Lists.