

Article Marketing

Written & Published by: John Thornhill

Copyright © John Thornhill. All rights are reserved.

ARTICLE MARKETING STEP BY STEP CHECKLIST.

Feel free to print this page and check each task as you complete it.

- ☐ Write an article of at least 400 words, remember to write for people, not search engines. Make the content the best you possibly can.
- ☐ Get someone to proofread your article. It is crucial it is grammatically correct.
- ☐ Submit your article to the top article directories. (See resources)
- ☐ Make sure your bio box has a strong call to action. This is what drives the traffic to your website.
- ☐ Repeat the process. The more articles you write, the more traffic you will drive to your websites.

Tip. *You don't have to submit all your articles to article directories. Use your best content for your blog, guest blog posts, newsletters, forum posts, etc.*