

# Forum Marketing

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## **FORUM MARKETING STEP BY STEP CHECKLIST.**

Feel free to print this page and check each task as you complete it.

- ☐ Look for forums you can contribute to. You only want to be active in forums that allow signatures in your profile so check to see if signatures are allowed.
- ☐ As long as signatures are allowed check the rules.
- ☐ Set up your profile and signature, add a real image of yourself and use your real name. Your signature should include a call to action.
- ☐ Lurk in the forum for a while to get a feel for how things work. Once you get a feel for the forum you can start posting.
- ☐ Start by replying to a few relevant posts. It is crucial you come across as someone who knows their stuff so be sure you know what you are talking about, do research first if you have to.
- ☐ Once you have made a few replies make your first post, this should be content driven and provide great value.
- ☐ Repeat the process.

***Tip.*** Always be positive and polite and don't be afraid to disagree and stir things up, just make sure you know what you are talking about. Once you build a reputation the traffic will pour in.