

Link Exchange

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LINK EXCHANGE STEP BY STEP CHECKLIST.

Feel free to print this page and check each task as you complete it.

- ☐ Look for marketers with blogs in the same niche as you.
- ☐ Have a look at their blog and see if they are linking to other blogs.
- ☐ If they are simply ask if they want to exchange links.
- ☐ If they aren't explain the benefits of a simple link exchange.
- ☐ Exchange links
- ☐ Repeat the process with other marketers.

Tip. *Get to know the other marketer before offering to exchange links. You will probably find it very hard to arrange a link exchange with someone you don't know.*