

Video Marketing

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VIDEO MARKETING STEP BY STEP CHECKLIST.

Feel free to print this page and check each task as you complete it.

- ☐ Record a short screen capture video of you performing a particular task online that will help others. (I use [Camtasia](#)) This could be anything such as how to set up a squeeze page.
- ☐ Share the content on your blog.
- ☐ Repeat the process with you talking to the camera. (A smartphone will do the job)
- ☐ As your confidence grows bring video into your marketing more and more.
- ☐ Start to integrate video marketing into your products, just as I am doing with Simple Traffic Solutions.

Tip. *If you are unsure what to record just look at your blog, is there anything you can convert to video? Also listen to your subscribers and look at questions you receive, this will give you more ideas.*